



FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE
FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS
The International Business School in Romania

We are delighted to launch this monthly newsletter to share our stories, celebrate our achievements and strengthen the connections that make the REI community thrive.



In this issue:

November 2025

 **REI updates**

- Welcome back to Eminescu Building!
- REI student representatives and management team meeting
- Faculty Council meeting
- Reports on students' results and teaching staff activity

03

 **International collaborations**

- REI guest: Mr. Kentaro Suzuki, Manager of the Global Center from Nagano University, Japan
- REI dean at GBSN Beyond 2025, in Ghana
- Online discussion with representatives of Artois University to establish the framework for continuing the collaboration in the benefit of LMA students
- Alumni UNICA meeting
- Collaborative Online International Learning partnership brings together students from REI and Japanese universities

04-05

 **Our students' achievements**

- REI students and teachers travel to Brussels
- REI students are Global Changemakers and are participating in the GBSN bootcamp REI
- REI students, participants at the World InterUniversities Championship
- Celebrating excellence: REI students recognized with prestigious scholarships

06-07



Our teachers' achievements

- “The Best Article Published in an Economics Journal in 2024”, awarded to REI Prof. Mihai Vladimir Topan
- REI teachers awarded on Researcher’s Day with the “Opera Omnia” Diploma and the “Georgescu-Roegen” Prize

08



Activities & opportunities for students

- Student Scientific Research Group
- Welcome to University Prom
- REI students up to date with the latest developments in the EU
- Cultural insights through anime: ASE students’ discussion
- A cultural journey for APLR students
- Visiting high schools across the country to present ASE and REI study opportunities

09-10



Advancing toward international accreditation

- Driving Innovation in Business Education: participation in AACSB EMEA Conference
- REI participation in “Best Practices in International Accreditation”
- Deepening international collaboration on accreditation: visit to Bratislava University of Economics and Business

11



Empowering students through academic expertise

- REI teachers’ participation in AFER workshops dedicated to developing the skills of future economists
- Prof. Adrian Cantemir Călin at the workshop dedicated to doctoral students
- Assoc. Prof. Andreea Paul as jury member at Early Innovators Business Plan Competition 2025
- Assoc. Prof. Andreea Paul spearheads AI innovations in Career Guidance at CAREERS 4.0 Conference

12-13



Academic engagement in society

- Prof. Cristian Păun and Assoc. Prof. Roxana Voicu-Dorobanțu at the Summit "Smart Development, European Competitiveness"
- Closing conference of the DILAN project

14-15



Professional opportunities

15



REI in the media

15



Visiting lecturers & business professionals

16

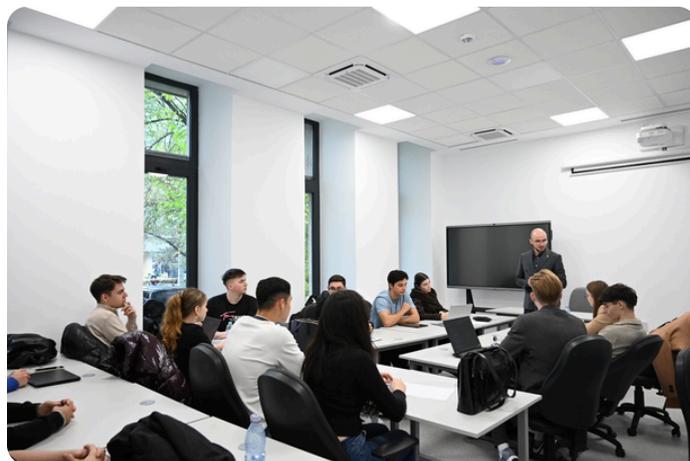


Broadening participation in academic initiatives

- "The challenges of preparing human resources for digital transformation": Prof. Dorel Paraschiv
- Exploring norms, values, and ethics in economics: Prof. Jora at Sibiu workshop
- Economists’ Philosophy Day

17-18

REI updates



Welcome back to Eminescu Building!

We're thrilled to be back together in our restored, and long-time beloved, home! Since the start of this month, we're officially back in our building, settling in with excitement and already enjoying the newly designed spaces and the vibrant energy they bring. Here's to powerful momentum, bold ideas, and an inspiring journey ahead for all of us!

REI student representatives and management team meeting

A meeting between student representatives and the REI management team took place on November 25. In a constructive setting that encouraged open dialogue and collaboration, discussions focused on the evolution of the academic environment, the challenges students encounter, and potential solutions to enhance the overall university experience (details [here](#)).



Faculty Council meeting

The Faculty Council, the main decision-making body of our faculty, bringing together teachers and student representatives, met on November 10. The Council oversees academic, administrative, and strategic matters, ensuring the smooth functioning and development of our faculty.

Reports on students' results and teaching staff activity

We have published the evaluation report of teaching activities based on student feedback, along with an analysis of this semester's student results. These insights help us monitor academic performance and continuously improve the learning experience across our faculty (details [here](#)).

International collaborations



REI guest: Mr. Kentaro Suzuki, Manager of the Global Center from Nagano University, Japan

On November 18, we welcomed Mr. Kentaro Suzuki, M.A., Manager of the Global Center at the University of Nagano, Japan, during an event aligned with the International Knowledge Fair. We discussed several collaboration opportunities, including student and staff mobility, participation in summer schools, and the development of future joint projects. We are also pleased to announce that Erasmus opportunities at the University of Nagano will be available to our students in the February 2026 selection round (details [here](#)).

REI dean at GBSN Beyond 2025, in Ghana – a landmark event of the Global Business School Network, dedicated to the role of economic education in sustainable development at a global level

As part of our effort to strengthen our presence in the global business school network, REI Dean, Assoc. Prof. Radu Petrariu, joined the ASE delegation at GBSN Beyond 2025 in Accra, Ghana, and at the GBSN Members Meeting hosted by CEIBS Africa. Delegates from leading universities and industry experts discussed how business schools can foster entrepreneurship and economic transformation. The ASE team visited The Automation Ghana Group (TAGG), a strong example of education–industry collaboration, and several high schools in Accra to present ASE’s academic programs and support the internationalization of our study offer (details [here](#)).



Online discussion with representatives of Artois University to establish the framework for continuing the collaboration in the benefit of LMA students

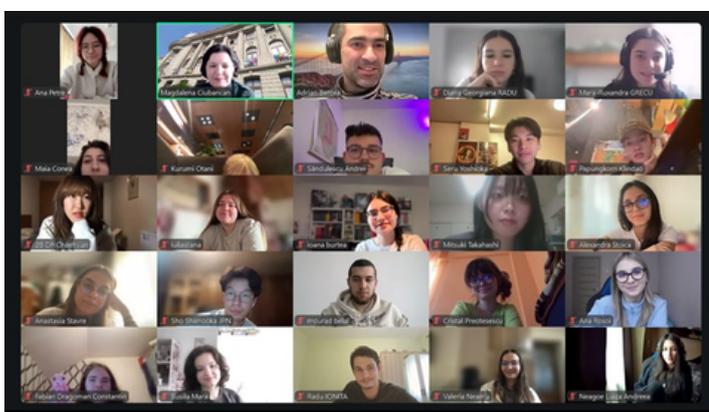
On November 5, we held an online meeting with representatives from Artois University to discuss the next steps for continuing and strengthening the collaboration in the benefit of LMA students. The discussion focused on updating the framework of cooperation and ensuring smooth opportunities for our students in the coming years.

International collaborations



Alumni UNICA Meeting

REI and Alumni ASE hosted the UNICA Alumni Relations Seminar “Partners for Life: Unlocking the Strategic Value of Alumni for Universities”, on 11-12 November 2025, for discussing innovative approaches to alumni engagement. UNICA is an institutional Network of Universities from the Capitals of Europe, founded in 1990, reuniting 56 universities from 41 capital cities of Europe (details [here](#)).



Collaborative Online International Learning partnership brings together students from REI and Japanese universities

Students in LMA program participate in the Academic Communication Strategies seminar, delivered through a COIL (Collaborative Online International Learning) partnership with Japanese universities.

Now in its fourth year, the program developed with the support of the Center for Japanese Studies brings together around 50 students from Kansai University, Konan University, and ASE, who will collaborate for six weeks in mixed teams on a joint research topic, strengthening international cooperation and intercultural learning (details [here](#)).

Our students' achievements



REI students and teachers travel to Brussels

REI students and teachers participated in the project “Behind the Curtain: The Economic Perspective of Political Decisions” and visited the European Parliament in Brussels between 19–21 November 2025, at the invitation of Mr. Șerban Dimitrie Sturdza, Member of the European Parliament. During the visit, they had the opportunity to engage in discussions with Members of the European Parliament, explore the Hemicycle, one of the EU’s most important debating chambers, and enjoy an interactive tour of the Parliamentarium, which offers an in-depth look at the history, functioning, and evolution of the European project. For all involved, the visit offered valuable insights into EU’s decision-making process (details [here](#)).

REI students are Global Changemakers

REI students are proud Global Changemakers! Between November 6-8, they participated in the GBSN Global Sustainability Project Bootcamp, where they worked on identifying solutions for two global sustainability challenges. The November edition brought together more than 200 participants from over 30 higher education institutions across more than 25 countries. This initiative is part of REI’s involvement in the Global Business Student Changemaker program, in partnership with How to Change the World and the Global Business School Network (GBSN). Our students continue to demonstrate their commitment to creating positive impact locally and globally.

Our students' achievements



REI students, participants at the World InterUniversities Championship

REI students Petre Cristian Culea and Ovidiu Uleia represented ASE at the World InterUniversities Championship, held from November 10–16. They delivered exceptional performances, one of them earning a gold medal in the 4×50 Freestyle and the other securing 6th place worldwide in the 50m Backstroke (details [here](#)).

Celebrating excellence: REI students recognized with prestigious scholarships

We are truly proud of our students and their remarkable achievements, celebrated through this year's scholarship awards.

Congratulations to Marta Belehuzi for receiving the Mihail Manoilescu Scholarship in recognition of her outstanding overall activity!

Warm congratulations as well to the nine REI students who earned Excellence Scholarships and to the three students who received Performance Scholarships!

Their dedication and hard work continue to make our community proud.

Our teachers' achievements



“The Best Article Published in an Economics Journal in 2024”, awarded to REI Prof. Mihai Vladimir Topan

REI Professor Mihai Vladimir Topan was distinguished as the author of the “Best Article Published in an Economics Journal in 2024” in Romania.

His awarded paper, “Exploring the microfoundations of hybridity: A judgment-based approach” was published in the Journal of Business Venturing, Vol. 39(4), July 2024.

The distinction was conferred during the Festive General Assembly of the Romanian Association of Economics Faculties (AFER), held in Sibiu on November 21, 2025, with the support of the “Lucian Blaga” University of Sibiu and the “Nicolae Bălcescu” Land Forces Academy (details [here](#)).

REI teachers awarded on Researcher’s Day with the “Opera Omnia” Diploma and the “Georgescu-Roegen” Prize

Excellence in research for our teaching staff! We congratulate the nine teachers who received the Opera Omnia Award and the seven teachers who were honored with the Georgescu-Roegen Diploma, distinctions presented by ASE on the occasion of Researcher’s Day, November 19, 2025. These awards acknowledge the authors of articles published in Web of Science-indexed journals in ASE’s strategic fields, specifically those ranked in Q1 and Q2 according to the Article Influence Score (AIS) (details [here](#)).



Activities & opportunities for students



Student Scientific Research Group

The second meeting of the REI Student Scientific Research Group (SSRG) took place on November 26, bringing together students interested in deepening their understanding of data analysis. Led by Ms. Marcela Filip, the session explored what data analysis looks like in real professional settings: the types of questions a Data Analyst asks, the most common reports used in practice, how to choose the right tools, and the role, realistic and practical, of artificial intelligence in the analysis process.

Participants also worked hands-on in Excel, applying the concepts discussed. The series will continue on December 17, when students will advance to Power BI, a powerful tool for data visualization and business analytics (details [here](#)).



Welcome to University Prom

On November 23, the ASE Welcome to University Prom lit up the night under the sparkling theme “All That Glitters”. REI students turned out in large numbers, cheering enthusiastically for their representatives, Laura Georgia Rășică and Mihnea Vlad Nițu. The evening featured energetic group choreographies, engaging individual talent performances, and the much-anticipated Miss & Mister contest, which kept the audience captivated from start to finish. After the winners were announced, the celebration continued with live performances and a vibrant atmosphere that carried the glittering theme well past midnight.



REI students up to date with the latest developments in the EU

REI students, together with Assoc. Prof. Ramona Dieaconescu, participated in the interactive event “What’s New in the EU?”, organized by the EUROPE DIRECT Bucharest Center in partnership with the European Institute of Romania and International Affairs, VIP, on November 6. The debates, held at the headquarters of the European Institute of Romania, focused on key issues currently shaping the European agenda, including budget allocation, migration, security, defense, and the broader geopolitical context (details [here](#)).



Activities & opportunities for students



Cultural insights through anime: ASE students' discussion

Andrei Aldea, a second-year LMA student, coordinated a meeting with students enrolled in ASE's elective Japanese course, centered on the theme "Animated Thoughts: Conversations About the World and Anime". The event was organized by the ASE Japanese Studies Center as part of the ASE Study Centers Week (details [here](#)).

A cultural journey for APLR students

Our international students from the "Preparatory Year of Romanian Language for Foreign Citizens" (APLR), accompanied by professors Antoaneta Lorentz, Raluca Hurduzeu, Alina Monica Toma, Zinaida Fedot, and Silviu Mihăilă, took part in their first non-formal activity of the semester, on November 5, 2025. Together, they visited the National Museum of Art of Romania, discovering works by Rodin, Monet, Grigorescu, Luchian, and other renowned artists (details [here](#)).



Visiting high schools across the country to present ASE and REI study opportunities



REI teachers joined the ASE Caravan to present the study programs, university life, and the opportunities offered by ASE. In November, Assoc. Prof. Andreea Paul visited Ploiești, where she met with students from "Ion Luca Caragiale" National College, "Virgil Madgearu" Economic College, "Alexandru Ioan Cuza" National College, and "Mihai Viteazul" National College, while Assist. Prof. Anca Tamaș represented our faculty in Câmpina, meeting with students from local high schools. Earlier, on November 21, Assoc. Prof. Andreea Paul also met with the students of "Alexandru Ioan Cuza" Economic High School to talk about REI and the Professions of the Future.

Advancing toward international accreditation



Driving Innovation in Business Education: participation in AACSB EMEA Conference

Prof. Alexandra Horobeț participated in the AACSB Elevate: Europe, Middle East, and Africa (EMEA) Conference at Universidad Loyola - Campus Sevilla in Seville, Spain, on November 27-28. The main topics explored included: the accreditation landscape and the opportunities created by the updated standards; faculty strategy, alumni engagement, and talent development; the growing impact of research on industry, policy, and society; innovation in teaching, learning, and quality assurance (details [here](#)).

REI participation in “Best Practices in International Accreditation”

Several members of the REI Faculty participated in the “Best Practices in International Accreditation” Forum on November 19, part of International Knowledge Week. The event welcomed Professor Jana Peliova, Vice-Rector of the University of Economics in Bratislava and an international expert in AACSB accreditation. Her insights on applying AACSB standards and strengthening global quality practices enriched the professional dialogue with ASE faculty and accreditation staff (details [here](#)).

Deepening international collaboration on accreditation: visit to Bratislava University of Economics and Business

Assoc. Prof. Ramona Dieaconescu visited the Bratislava University of Economics and Business in Slovakia - an AACSB-accredited institution - to gain a deeper insight into best practices and key requirements associated with the accreditation process. The main topics during the meeting targeted the AoL process in AACSB accreditation and eligibility criteria in EFMD accreditation (details [here](#)). The visit was part of the activities in the project “Internationalizing ASE Bucharest – a platform for excellence by building academic bridges” ([#ASE_BRIDGES](#)), funded by the Institutional Development Fund (FDI).

Empowering students through academic expertise



REI teachers' participation in workshops dedicated to developing the skills of future economists, a plenary session with guests from the economic and social environment, as well as moments of dialogue and valuable learning.

REI was proudly represented at the National Forum of Future Economists, organized by ASE & AFER on November 13, and centered on the topic "Skills for Future Economists."

- Assoc. Prof. Ioan-Radu Petrariu, REI Dean, moderated the plenary session in Aula Magna.

- Assoc. Prof. Cosmin Joldeș delivered the workshop "Self-Discovery: Life Styles Inventory – a Human Synergistics Approach."

- Assoc. Prof. Irina Ion and Assoc. Prof. Ana Marinoiu facilitated the participation of Mr. Dorin Iancu, Regional Business Director at Intelica Corp.

The forum included hands-on workshops aimed at strengthening the skills of future economists, a plenary session with guests from the economic and social sectors, and valuable opportunities for dialogue and learning. Event funded through "Studentii ASE conectați la provocările pieței muncii (StudASEconnected2LMk)" CNFIS-FDI2025-0446 (details [here](#)).



Prof. Adrian Cantemir Călin at the workshop dedicated to doctoral students "The use of financial databases for integration in academic research", organized by the ASE Library within the series Workshops for doctoral students.

Professor Adrian Cantemir Călin participated on November 12 in a doctoral workshop hosted by the ASE Library, titled "Using Financial Databases for Integration into Academic Research". During the session, doctoral students were introduced to advanced analytical tools and internationally recognized databases used in economic and financial research. Together, they explored platforms such as Refinitiv Eikon, Bloomberg Finance Terminal, Orbis, and World Bank Data, discussing how these resources can be effectively integrated into rigorous and globally competitive academic work (details [here](#)).



Empowering students through academic expertise



Assoc. Prof. Andreea Paul as jury member at Early Innovators Business Plan Competition 2025

The Early Innovators Business Plan Competition, approved by the Ministry of Education and Research, has reached an exciting milestone. On November 28, 2025, the jury - of which Assoc. Prof. Andreea Paul is a proud member - selected 26 finalist teams from 244 validated business plans submitted by 1,030 high school students across Romania. This vibrant entrepreneurial contest, designed specifically for 9th-12th graders, aims to inspire creativity, critical thinking, and business skills. Supported by key partners including BCR, Steinbeis, REI, ASE, INACO, and other contributors, the competition offers prizes totaling around €10,000, rewarding innovative ideas and fostering the next generation of Romanian entrepreneurs.



Assoc. Prof. Andreea Paul spearheads AI innovations in Career Guidance at CAREERS 4.0 Conference

Assoc. Prof. Andreea Paul was an invited speaker at CAREERS 4.0, a conference organized by the Centrul Municipiului București de Resurse și Asistență Educațională (CMBRAE). Her presentation, titled “From human expertise to intelligent systems: reinventing career counselling with the help of AI”, explored how artificial intelligence can complement human expertise and transform career guidance practices.

 Academic engagement in society



Participation of Prof. Cristian Păun, Director of the Doctoral School in International Business and Economics, and Assoc. Prof. Roxana Voicu-Dorobanțu, Program Director for the Master's Degree in International Business Management (MMIB), at the Summit “Smart Development, European Competitiveness”.

Prof. Cristian Păun, Director of the Doctoral School in International Business and Economics, and Assoc. Prof. Roxana Voicu-Dorobanțu, Director of the Master's Program in International Business Management (MMIB), proudly represented our faculty at the “Smart Development and European Competitiveness” Summit, organized by the Concordia Employers' Confederation on November 7, 2025. The event, honored by the presence of the President of Romania, Nicușor Dan, together with the President of Concordia, Dan Șucu and the President of Business Europe, Fredrik Persson brought together top government and business leaders. Our colleagues actively contributed their academic expertise to the high-level debates, helping bridge the worlds of research, policy, and business practice (details [here](#)).

Academic engagement in society



Closing conference of the DILAN project

At the end of November, Prof. Laura-Mihaela Mureșan and Assoc. Prof. Teodora Șerban-Oprescu represented REI at the University of Zaragoza, together with Dr. Teodora Fulga, Head of the ASE Erasmus Office, for the closing event of the ERASMUS+ project “Digital Language and Communication Training for EU Scientists” ([DILAN](#)). The project, launched at the end of 2022, focused on developing digital resources and training tools to strengthen scientists’ transversal skills and improve the way research is communicated to broader audiences.

DILAN, coordinated by Consorcio Campus Iberus, brought together prestigious universities, the University of Zaragoza, the University of La Rioja, Université de Bordeaux, Université Clermont Auvergne, ASE Bucharest, “Ovidius” University of Constanța, and OsloMet, alongside two private-sector partners from Spain: the Ibercivis Foundation and Kampal Data Solutions. Their joint efforts empowered researchers to share scientific results more effectively to a broader audience (details [here](#)).

Professional opportunities

Assoc. Prof. Ramona Dieaconesc in DHL GoTrade GBSN Fellowship Program

Assoc. Prof. Ramona Dieaconescu represented REI as a member of the DHL GoTrade GBSN Fellowship Program 2025 Cohort. In this role, she supported teams of entrepreneurs and students in their journey of innovation and business development, helping them strengthen their capacity to engage in international trade. The program’s closing ceremony was a moment of joy and celebration, honoring the 2025 cohort and their remarkable achievements (details [here](#)).

REI in the media

Assoc. Prof. Andreea Paul on AI’s unprecedented impact and societal courage

In an intervention to Radio România Cultural’s program Știința 360, Assoc. Prof. Andreea Paul, stated that “Artificial intelligence is the most disruptive revolution (...) AI changes not only industries but also social, political, and economic rules. The implications of artificial intelligence are unprecedented in human history”. The Nobel Prize in Economic Sciences this year also sends a powerful message: “Societies win when they transform fear into courage and courage into competence”.

Visiting lecturers & business professionals

MMIB guest speaker series

As part of the “Global Minds, Real Impact” guest speaker series, MMIB students hosted special guests on topics about heritage and investments, different models of entrepreneurial ventures in communities:

- PhD Ana Maria Luca, cultural anthropologist specializing in Chinese business communities in Europe;
- PhD Alina Chiciudean - Arche and Europa Nostra;
- Ms. Alexandra Palconi-Sitov/ Asociația Prin Banat - a core member of the Timișoara 2024 European Capital of Culture;
- Ms. Angelica Lazar, mayor of Dragu, a small community in Transylvania;
- PhD Alex Traila, Council of Europe in Strasbourg.

Visiting lecturer at the bachelor program in English (EAI-En)

Dr. Ivan Dimitrov, Assist. Prof. at the University of National and World Economy in Bulgaria, participated as a visiting lecturer for the 3rd-year students in the EAI-En program, delivering a lecture on “New marketing trends in the digital era”. We warmly thank Prof. Luminița Nicolescu for hosting him in the Marketing of International Business course.

Guest speaker at Global Economic Governance course

REI students in the Master’s program Diplomacy in International Economics met Oana-Alexandra Ijdelea, Managing Partner at Ijdelea & Associates and member of the Board of Black Sea Oil & Gas. With more than 20 years of experience in foreign investment development and major national energy projects, Oana offered students a behind-the-scenes look at C-suite strategic decision-making and the significant legislative transformations shaping Romania today.

Event hosted by CRU-ASE

CRU ASE – Centre de Réussite Universitaire hosted the event “Explorer les futurs possibles pour mieux anticiper les défis: l’assurance du monde de demain” as part of the Internationalizing ASE Bucharest (#ASE_BRIDGES) project, funded by the Institutional Development Fund (FDI). Sébastien Demichelis, Deputy General Manager of Groupama, spoke to REI students about the essential role of insurance in an increasingly complex world, offering valuable insights into anticipating future challenges

Broadening participation in academic initiatives



“The challenges of preparing human resources for digital transformation”: Prof. Dorel Paraschiv at the international conference of the Institute of Financial Studies

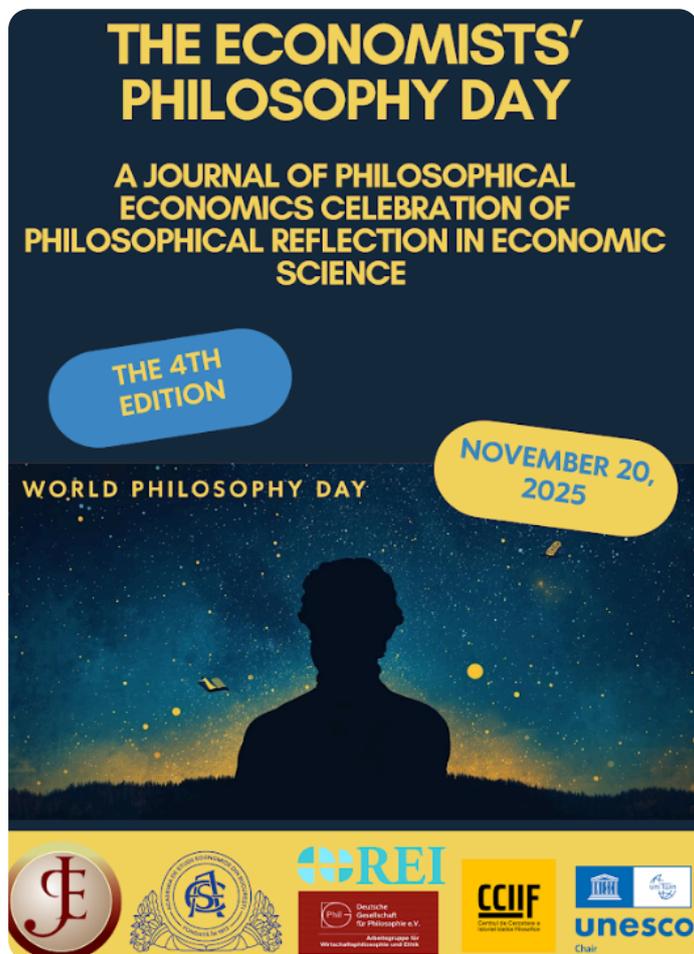
Professor and Vice-Rector Dorel Mihai Paraschiv presented the topic “Challenges in Preparing Human Resources for Digital Transformation” at the 11th edition of the International Conference of the Institute of Financial Studies. The event brought together academic experts and business partners to discuss current trends and skills needed for the future workforce (details [here](#)).



Exploring norms, values, and ethics in economics: Prof. Jora at Sibiu workshop

Prof. Octavian-Dragomir Jora took part in the workshop “Where Social Economics Meets Institutional Economics: On Norms, Values and Ethics”, held on November 8, 2025 at the Faculty of Economic Sciences, “Lucian Blaga” University of Sibiu, Romania. The event brought together scholars and practitioners to explore the intersection of social economics and institutional economics, with a particular focus on the role of norms, values, and ethics in contemporary economic thought. Professor Jora’s contributed with the topic “The Market for Ideas, between Social Settings and Institutional Infrastructures: A Glimpse “From” and “Towards” Economics” (details [here](#)).

Broadening participation in academic initiatives



Economists' Philosophy Day

REI took part in celebrating the fourth edition of Economists' Philosophy Day, held on November 20. The event, dedicated to philosophical reflection in economic science, was organized in partnership with the Working Group on Economic Philosophy and Ethics in the Deutsche Gesellschaft für Philosophie (DG Phil) and the Research Center for the History and Circulation of Philosophical Ideas (University of Bucharest), with the invaluable support of Professor Valentin Cojanu and Professor Cristian Păun. The Economists' Philosophy Day is the way in which the Journal of Philosophical Economics celebrates interdisciplinary dialogue and the exploration of the philosophical dimensions of economics, an opportunity to bring together economists, philosophers, and researchers interested in the theoretical, ethical, and conceptual foundations of the economic domain.

We would be delighted if you shared your achievements with us throughout the month. To help us highlight the vibrant work of our community, please use the dedicated links below whenever you have new activities or accomplishments to report:

- For academic staff: use [this link](#).
- For students: use [this link](#).

Please use your institutional email address when submitting information.

Your contributions ensure that each edition of our newsletter reflects the energy, creativity, and progress of our REI community.