



# FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE

## FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS

*The International Business School in Romania*



Season's greetings to our entire community! As we celebrate this special time of year, we wish you joyful holidays and a New Year filled with inspiration, success, and meaningful achievements, both personally and professionally.

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## REI Updates



### REI department meeting

REI department teaching staff met on December 15 to review ongoing work and align on the main activities to be carried out in the coming period. Discussions focused on setting shared priorities, strengthening collaboration, and defining key directions for future initiatives.

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### New students in the Faculty Council

It is official! The new student members of the Faculty Council are now ready to participate in all the activities of the Council after the results of the elections were validated in the meeting of the ASE Senate from December 17. Congratulations, Cristina Lazăr, Ioana Burtea and Vlăduț Gabor! We are looking forward to collaborating with you.



### International students celebrating Romania's National Day

Assoc. prof. Raluca Hurduzeu, assoc. prof. Viorela Dima, lect. Zinaida Fedot, lect. Daniela Radler and assist. prof. Monica Toma celebrated Romania's National Day alongside international students from the Romanian Language Preparatory Year (APLR).

## REI Updates



### Promoting REI study programs

REI teachers joined the ASE Caravan to present the study programs, university life, and the opportunities offered by ASE:

- Prof. Octavian-Dragomir Jora, part of the team visiting highschools in Alexandria (details [here](#)).
- Prof. Ionuț Pandelică was in Curtea de Argeș (details [here](#)).
- Assoc. prof. Laura Gabriela Constantin visited highschools in Slobozia (details [here](#)).
- Lect. Mirona Maria Murea visited Constanța (details [here](#)).

DLMCA faculty members presented the academic offer of the Applied Modern Languages (LMA) program and the opportunities offered by this specialization:

- Lect. Elena Stoican, assist. prof. Ramona Chițu, and second-year LMA students discussed with 12th-grade students (humanities track) at “Elena Cuza” National College in Bucharest (details [here](#)).
- Assoc. prof. Olivia Rusu, lect. Dominic Negrici and three LMA students visited the “Alexandru Vlahuță” Theoretical High School in Bucharest (details [here](#)).



Assoc. prof. Andreea Paul had a presentation at I.C. Brătianu National College in Pitești on December 10, focusing on the role of women in STEM and the learning opportunities available at ASE faculties, highlighting pathways for academic and professional development.

## REI Updates



### EDURES Christmas Party

The traditional “EDURES Christmas Party”, organised on December 15 by/at the DLMCA, brought together alumni from all 17 EDURES cohorts and current master’s students from the 18th generation. The event offered a warm opportunity for reconnection, celebration, and strengthening the EDURES academic community, already starting preparations for the master programme's 20th anniversary in 2026.



### REI Christmas Party

The members of the two departments of REI organized the annual Christmas Party on December 17, bringing together faculty members and student representatives in a warm and festive atmosphere. The event provided a welcome opportunity to celebrate the end of the year, reflect on shared achievements, and foster meaningful connections beyond the classroom, encouraging cooperation and a sense of appreciation as everyone looked ahead to the coming year.





## Digitalization

### Moving towards paperless internship-related procedures and documents

REI Dean, assoc. prof. Ioan-Radu Petrariu, and Vice-Dean responsible for student life and the relationship with the economic and social environment, assoc. prof. Irina David, participated in the workshop “Ecosystem of practical training activities for ASE students”. The event took place in the period December 4-7 in the framework of the project CNFIS-FDI-2025-F-0009 “Creating a sustainable ecosystem for carrying out specialized practical training activities for the students of the Bucharest University of Economic Studies (ASE)”, coordinated by prof. Dorel Paraschiv, Vice-Rector in our university. The participants shared good practices with the aim of harmonizing internship procedures across all the ASE faculties and moving towards the use of digital tools for paperless internship-related procedures and documents.



### Participation in “AI EduThon” workshop

Assoc. prof. Andreea Paul participated in the “AI EduThon” workshop, held at Microsoft Romania’s headquarters in Bucharest on December 9. The event, designed for university representatives, including faculty members, instructional designers, researchers, and administrative staff, provided a hands-on learning experience focused on the practical use of artificial intelligence in higher education.



## Activities & opportunities for students



### Student Scientific Research Group

The December meeting of the REI Student Scientific Research Group (SSRG) took place on December 17. The meeting continued the Data Analysis series together with Ms. Marcela Filip. Participants engaged in practical activities using SQL Server Management Studio and Power BI, gaining hands-on experience with key tools for data visualization and business analytics (details [here](#)).



## Our professors' achievements



### Awards for REI faculty members at ASE Excellence Gala

ASE celebrated the 9th Edition of the Excellence Gala on December 10, during which the Excellence Awards for 2025 were presented. We are proud to highlight the outstanding achievements of REI faculty members who were recognized at this prestigious event:

- “Excellence Award for the Best Research Team” – awarded to the research project team “An Alternative Approach to Modeling Speculative Bubbles: Implications for Financial Stability”, coordinated by Prof. Adrian Cantemir Călin;
- “Excellence Award for Researcher of the Year” – awarded to Prof. Mihai-Vladimir Topan in recognition of his remarkable scientific contributions and the impact of his research activity.

These distinctions reflect the high level of academic excellence and research performance within the REI department (details [here](#)).

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### REI professor appointed State Secretary

We are proud to announce that prof. Clara Volintiru has been appointed State Secretary in the Ministry of Foreign Affairs (MAE). In this role, she will coordinate the portfolio for interinstitutional relations, development cooperation, and human rights.



## Our students' achievements



### Awards for REI students at ASE Excellence Gala

We are very proud of our students, who were recognized for their outstanding achievements at the ASE Excellence Gala:

- “Excellence Award for Supporting the Internationalization of the University” – awarded to Andreea Bratu for her consistent involvement in promoting the international dimension of the Bucharest University of Economic Studies;
- “Excellence Award for Sports Performance” – awarded to the ASE Chess Team, which includes our student David Gavilescu, for outstanding sports achievements and for successfully representing the university;
- “Excellence Award for Volunteer of the Year” – awarded to Marta Ioana Belehuzi for her dedication, involvement, and active contribution to university community life.

In addition, two REI students contributed to the special artistic moments of the Gala: Andra Angelescu and Enia Băjenaru (details [here](#)).



## Our students' achievements



### LMA graduates' volume launched at Gaudeamus Book Fair

On December 4, during the 32nd edition of Gaudeamus Book Fair, we celebrated the launch of the volume "Intersecting cultures. Power relations at work", which comprises adaptations of BA theses of multiple generations of LMA graduates. Curated and edited by Prof. Roxana Marinescu and Assoc. prof. Lucia Grosu-Rădulescu, the book explores various fields of study, from postcolonial studies to gender studies and musical studies (details [here](#)).



### REI student in a business plan competition

REI student Andrei Alexandru-George took part in the National Olympiad of Economists in Training (ONEF) in the period October 11-13. This is an event that brings together young people passionate about economics, entrepreneurship and innovative solutions for the future. He presented the business plan Save-It, an ambitious project aimed at developing a financial education application designed to become a trusted partner for Romanians who wish to better manage their income, savings and expenses.

The competition was hosted by the Faculty of Economics and Business Administration at the West University of Timișoara.



## Academic engagement in society



### REI Dean at the Public Sector Innovation Gala 2025

REI Dean, Assoc. prof. Ioan-Radu Petrariu, served as a jury member and academic representative at the Public Sector Innovation Gala 2025 "Stories of Innovation". Held at Victoria Palace and organized by InoLab, the event highlighted ten finalist projects driving digitalization and administrative modernization. This initiative underscores the critical role of academia in supporting Romania's path toward OECD accession through expertise and objective evaluation (details [here](#)).



### Roundtable on local recovery and resilience

Prof. Clara Volintiru moderated the roundtable discussion "Recovery and Resilience at Local Level", organized by ASE in partnership with The German Marshall Fund of the United States. The event featured the participation of Ms. Anca Dragu, Governor of the National Bank of Moldova.



## Academic engagement in society



### Speech at the Piața Financiară Awards Gala

In his Endnote Speech at the 30th Anniversary Gala of Piața Financiară magazine, hosted by the National Bank of Romania on December 11, Prof. Octavian-Dragomir Jora argued for a more active and responsible circulation of information between academia and the media, especially in times marked by economic turbulence, geopolitical uncertainty, and informational noise.

### REI presence at the Romanian Economic Forum

Prof. Octavian-Dragomir Jora served as mentor and moderator of the Romanian Economic Forum 2025, organized by Finmedia and Piața Financiară on November 26.

The Romanian Economic Forum is a long-standing platform dedicated to dialogue and strategic positioning among the business community, public institutions, academia, and the economic press. Under the theme “The elections after the elections,” the forum addressed the responsibility of decision-making that society must assume beyond electoral rhetoric and foreseeable short-term pressures, while considering long-lasting consequences. The event also featured contributions from other REI faculty members as speakers, including Assoc. prof. Ana Bobircă and Assoc. prof. Narciz Bălășoiu.



### DILAN online final event

The final international DILAN event, “Science Communication 2.0: DILAN’s Legacy for Researchers and Policy Makers”, took place online on December 10. The ASE-REI project team was among the over 100 participants. The project coordinator, Prof. Carmen Pérez-Llantada, presented the project’s key results and digital resources, highlighting their relevance for both EU policy makers and researchers interested in improving their digital communication skills. Bringing together policy makers, EU project representatives, researchers, and science communication practitioners, the event served as a platform for networking and future collaboration across Europe’s science communication ecosystem.

## Advancing toward international accreditation



### Study visit to University of Zagreb

Assoc. prof. Ana Marinoiu took part in a study visit to the Faculty of Economics & Business, University of Zagreb between December 3-4 in the framework the project “Internationalizing ASE Bucharest – a platform for excellence by building academic bridges” (#ASE\_BRIDGES). The visit focused on exchanging best practices in international accreditations (AACSB, EFMD), Assurance of Learning systems, governance and strategic planning, and internationalization initiatives, contributing to strengthening academic quality and alignment with international standards of excellence.

## Empowering students through academic expertise

### Prof. Cristian Păun on public deficit and inflation

Prof. Cristian Păun participated on December 16 in the event “Dezbateri academice și schimb de bune practici”, hosted by the ASE Library. He delivered a presentation titled “The Inflationary Impact of (Excessive) Public Deficit: The Case of Romania”.

### Workshop on the role of culture and creative industries

REI students participated on December 17 in the interactive workshop led by Assoc. prof. Ana Marinoiu and Valentina Miu, National Expert at the European Commission. The session explored the role of culture and creative industries in the global economy, EU support for cross-border cooperation, and film co-productions as tools of economic soft power.

## REI in the media

### Faculty insights in the media

Prof. Octavian-Dragomir Jora contributes monthly editorials to The Market for Ideas and Piața Financiară, where he offers insightful analyses on current issues in economics, financial markets, and public policy, providing well-grounded academic perspectives.



## Broadening participation in academic initiatives

Feminismul contemporan în India:  
activism digital și lupta pentru echitate de gen

Înscrieri pe:  
[www.cpes.unibuc.ro](http://www.cpes.unibuc.ro)



Roxana Marinescu  
Lucia Grosu-Rădulescu

### REI faculty members on equal opportunities conference

Prof. Roxana Marinescu and Assoc. prof. Lucia Grosu-Rădulescu participated as speakers and discussants in the conference “Contemporary Feminism in India: Digital Activism and the Fight for Gender Equality”, organized by the Center for Equal Opportunity Policies on December 12. The conference was an introduction to contemporary Indian feminism, exploring it from a transnational feminist standpoint.



## Visiting lecturers & business professionals



### Business professionals at the International Logistics Master's Program

Mr. Mădălin Micu, Groupage Manager, and Ms. Corina Marin, People & Organization Business Partner Lead at DSV, the world's largest logistics and transportation company, delivered a presentation to students as part of the project “Resilient and Sustainable Supply Chains – an Eastern European Perspective”, organized by REI in collaboration with EDC Paris Business School. The event was held within the International Logistics Master's Program.

### Business professionals at the MMIB Program

Dr. Cristina Toma-Porumboiu, MMIB alumna, was part of the “Global Minds, Real Impact” guest speaker series at the MMIB program. Cristina joined the first-year students in the StartUp/ScaleUp module for a discussion on Private Equity and Venture Capital (details [here](#)).



## International collaborations



### **REI representatives at the Internationalization Think Tank 2025**

Several REI representatives (Assoc. prof. Oana Popovici, Assoc. prof. Teodora Șerban-Oprescu, Lect. Laura Benchea and student Andreea Bratu) took part in the Internationalization Think Tank 2025, organized by the International Relations Department of ASE between December 5-7. The event aimed to lay the foundation for ASE's future Internationalization Strategy and to revise the multi-annual strategic plan, while also addressing upcoming challenges in the implementation of the Erasmus+ program.



### **Visit from EDC Paris Business School students to REI**

Master's students from EDC Paris Business School undertook an academic visit to ASE, as part of the project "Resilient and Sustainable Supply Chains, an Eastern European Perspective".

Together with students from the International Logistics master's program, they participated in a study visit to the Auchan warehouse (organized by ID Logistics), attended applied courses delivered by ASE professors, engaged in discussions with international logistics business representatives and took a guided tour of the Romanian Airport Services headquarters

## International collaborations

### Celebrating cultural diversity through music and dance

On December 18, our international students and alumni from the “Preparatory Year of Romanian Language for Foreign Citizens” (APLR), representing more than 30 countries from all over the world, celebrated winter season through music and dance and discovered the taste of some Romanian Christmas dishes, accompanied by their professors Antoaneta Lorentz, Adina Panait, Dana Radler, Emilia Motoranu, Monica Toma, Raluca Hurduseu, Raluca Șerban, Viorela Dima, Zina Fedot, Mihai Șerban, Silviu Mihăilă. On this occasion, REI Dean, Assoc. Prof. Ioan-Radu Petrariu, launched the invitation of organizing monthly discovery foreign countries events as part of the commitment to deepen our international collaboration.



### REI Vice-Dean's participation in the UAE's embassy event



Prof. Anca Ilie, Vice-Dean of REI, participated in the reception celebrating Eid Al Etihad—the Day of Unity of the United Arab Emirates—at the kind invitation of H.E. Sultan Mohamed Majed Al Ali, Ambassador of the UAE to Romania. The event offered a warm and elegant setting to celebrate friendship, cultural dialogue, and the UAE's openness to the world, while fostering meaningful connections between diplomatic, academic, and institutional communities.

## International collaborations



### LMA and SEU students' joint intercultural dialogue

2nd-year Modern Applied Languages (LMA) students, together with students from the Georgian National University SEU in Tbilisi, participated in an intercultural dialogue as part of a joint French Language and Civilization course. In this intercultural dialogue, organized together with Professor Nino Goguichaïchvili, they practiced French and discovered the charm of Romanian and Georgian cultures (details [here](#)).

### Four new partnership agreements for future international common projects

We have established with the support of the ASE Erasmus Office 4 new partnership agreements for the common projects that we plan to carry out in 2026:

- Charles University, the Czech Republic;
- Conservatoire national des arts et métiers (CNAM), France;
- L'Institut Supérieur de Formation spécialisé dans l'alternance (ISFFEL), France;
- Comenius University in Bratislava - Faculty of Arts, Slovakia.

Stay tuned for more!

We would be delighted if you shared your achievements with us throughout the month. To help us highlight the vibrant work of our community, please use the dedicated links below whenever you have new activities or accomplishments to report:

- For academic staff: use [this link](#).
- For students: use [this link](#).

Please use your institutional email address when submitting information.

Your contributions ensure that each edition of our newsletter reflects the energy, creativity, and progress of our REI community.

