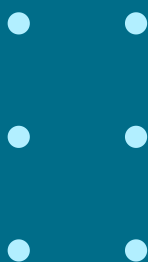


June Newsletter

Faculty of International Business and Economics





FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS *The International Business School in Romania*



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Congratulations to our graduates!

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REI Updates

Congratulations to high school students participating in the REI competition!

REI participated for the first time with the section “Romania in the Global Business Game” in the 10th edition of the National Multidisciplinary Competition on Economic Topics “Today’s High School Students, Tomorrow’s Professionals”, organised by ASE.

REI congratulates all participating high school students for their interest in international business and for the quality of their papers, which explored Romania’s role in the global economy, current geopolitical challenges, and international development opportunities.

Through this competition, REI continues to encourage high school students to discover international business and economics and to develop the skills and perspectives needed for their future academic and professional paths.



REI at the Focșani Educational Fair 2026

REI participated in the Focșani Educational Fair 2026, where prospective students had the opportunity to learn more about the Faculty's undergraduate programmes and the academic and career opportunities they offer. Representing REI, Assoc. Prof. Maria Popescu introduced the Faculty's educational offer and engaged in discussions with high school students interested in economics, international business, and modern applied languages.

REI at the 2026 EFMD Annual Conference

REI was represented by Assoc. Prof. Roxana Voicu Dorobanțu at the 2026 EFMD Annual Conference, held in Seville, Spain, on 7–9 June 2026. The conference brought together leaders from the global management education community to discuss the future, impact, and role of business schools, while showcasing international best practices in management education and quality assurance. REI's participation reflects the faculty's growing commitment to international quality standards and its interest in pursuing EFMD Programme Accreditation. By engaging with the EFMD community and learning from accredited institutions, REI has taken important first steps toward preparing its programmes for this internationally recognised quality benchmark.



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Visiting professors



Hong Kong renowned professor at REI

REI was honored to welcome Prof. Utpal Bhattacharya, Chair Professor of Finance at the Hong Kong University of Science and Technology (HKUST). During his visit, he delivered lectures on behavioral finance and academic research, as well as a workshop at the 9th International Conference on Economics and Social Sciences (ICESS), offering valuable insights into research excellence, scholarly publishing, and academic career development. His contribution enriched the academic experience of our students, doctoral candidates, and faculty members.



University of Szczecin (Poland) delegation at REI

On 12 June 2026, REI hosted a delegation from the University of Szczecin, Poland, within the Erasmus+ programme. The visit provided an opportunity to discuss new avenues for academic and research cooperation, with a focus on developing institutional partnerships, future collaborative initiatives, joint research projects, and potential funding opportunities. The programme also included a meeting with representatives of the ASE Career Counselling and Guidance Centre (CCOC ASE),

where participants exchanged good practices in career guidance and student support, exploring opportunities to strengthen international cooperation in career development services. We thank Prof. Rodica-Milena Zaharia for facilitating this visit and contributing to the development of REI's international academic partnerships.



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Internationalisation & Academic Cooperation



Participation at the International Economic Forum of the Americas (IEFA)

REI Dean, Assoc. Prof. Radu Petrariu, PhD, was part of the ASE Bucharest delegation that participated in the 32nd Conference of Montreal, organized by the International Economic Forum of the Americas (IEFA), with the support of ASE Bucharest. Held under the theme “Leadership Amidst Uncertainty,” the conference brought together more than 2,500 participants and 150 speakers from over 70 countries, including leaders from government, business, finance, academia, and international organizations, to discuss major global challenges related to geopolitics, energy security, the digital economy, innovation, and the future of work.



Exchange partnership agreement with Université Laval

REI has signed a student exchange partnership agreement with the Faculté des sciences de l’administration of Université Laval, the largest French-speaking university in North America, with more than 55,000 students.

This marks Université Laval’s first-ever student exchange agreement with a university in Romania and represents an important milestone in REI’s ongoing efforts to expand its international network.



Ranked among the top 1% of business schools worldwide, the Faculté des sciences de l’administration offers new academic and mobility opportunities for REI students while creating a strong foundation for future collaboration in education and research between the two institutions.



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Internationalisation & Academic Cooperation



Developing Romania–Canada academic and economic diplomacy initiatives

In the context of REI Dean Assoc. Prof. Radu Petrariu's participation in the ASE delegation at the Montreal Conference, alongside Prof. Clara Alexandra Volintiru, State Secretary within the Romanian Ministry of Foreign Affairs and REI Associate Professor, a series of working meetings were held with the organizers of the event. The discussions focused on the development of Romania–Canada academic and economic diplomacy initiatives, including support for organizing international events of this kind in Bucharest. The REI representative also took part in meetings held in Ottawa with H.E. Bogdan Mănoiu, Ambassador Extraordinary and Plenipotentiary of Romania to Canada, and members of the Embassy team.

Given Canada's growing interest in diversifying its economic and strategic partnerships, the program also included a meeting with Ms. Isabelle Poupart, Acting Assistant Deputy Minister for Europe, the Middle East, and the Arctic at Global Affairs Canada. The discussions focused on recent developments in European Union–Canada relations, as well as opportunities to expand bilateral cooperation between Romania and Canada, with a view to strengthening REI's international academic and institutional network.

Opportunities for joint academic and research initiatives

REI strengthened its international academic outreach through a series of working meetings held in Canada, with the participation of Assoc. Prof. Ioan-Radu Petrariu, REI Dean, Prof. Constantin-Marius Profiroiu, Vice-Rector for International Relations, and Prof. Clara Alexandra Volintiru, State Secretary within the Romanian Ministry of Foreign Affairs and REI Assoc. Prof.

Discussions with Prof. Nelson Michaud of the École nationale d'administration publique (ENAP) focused on opportunities for joint academic and research initiatives, as well as on promoting economic and institutional relations between Romania and Québec.

The delegation also met with the leadership of ESG UQAM to explore the expansion of institutional cooperation through a bilateral agreement facilitating student mobility. The discussions further addressed the development of joint research projects and the identification of shared funding opportunities, reaffirming REI's commitment to advancing international academic collaboration.



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Internationalisation & Academic Cooperation



REI explored new academic partnerships in Portugal

Between 28 May and 2 June 2026, a REI delegation comprising Assoc. Prof. Ioan-Radu Petrariu, REI Dean, and Assoc. Prof. Oana-Cristina Popovici, Vice-Dean, conducted a series of institutional visits in Lisbon to strengthen existing academic ties and explore new opportunities for international cooperation. The delegation met with representatives of ISCTE – University Institute of Lisbon, Universidade Católica Portuguesa, ISEG Lisbon School of Economics and Management, NOVA School of Business and Economics, and Universidade Aberta, discussing future collaboration in student and staff mobility, joint research, and the development of new academic partnerships.

These meetings represent another step in REI's internationalisation strategy, expanding its network of European partners and creating new opportunities for students, faculty, and collaborative research. REI extends its sincere appreciation to Her Excellency Ms. Daniela Gîțman, Ambassador of Romania to the Portuguese Republic, and to Dr. Roxana-Stela Ciolăneanu, Lecturer of Romanian at the University of Lisbon and the Romanian Language Institute, for their valuable support in facilitating the institutional visits.



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REI joins the CEEPUS network for Japanese studies

Through the ASE Centre for Japanese Studies, REI has joined the CEEPUS network "Bridging Disciplines in Central and Eastern European Japanese Studies," alongside partner universities from Poland, Bulgaria, Croatia, the Czech Republic, Slovenia, Serbia, and Hungary. The network promotes an interdisciplinary approach to Japanese Studies, with a focus on economics, business, social sciences, and diplomacy. Beginning in autumn 2026, it will offer short-term student mobility, teaching mobility, and international summer schools, creating new opportunities for REI students and faculty to engage in international academic collaboration.



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Internationalisation & Academic Cooperation



REI students in a BIP in Croatia

REI continues to strengthen its international academic partnerships through Erasmus+ mobility opportunities focused on sustainable finance and responsible business education.

Between 8 and 12 June 2026, REI Prof. Alexandra Lavinia Horobet participated in an Erasmus+ Staff Mobility for Teaching at the Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia. Her teaching activity was integrated into the Blended Intensive Programme “Investments and ESG: A Pathway to Sustainable Success”, which brought together academic partners from several European universities.



REI was also represented by five students from the International Financial Risk Management and Management of International Business master's programmes, as well as from the International Business and Economics undergraduate programme, English module. Through lectures, simulations, peer-to-peer discussions, and applied projects, students explored how ESG principles and sustainable finance can be integrated into modern business models.

This Erasmus+ initiative highlights REI's commitment to internationalization, sustainable finance education, and the development of practical learning opportunities for its students and academic staff.





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Research activities



REI presence at ICESS

REI was actively involved in the 9th edition of the International Conference on Economics and Social Sciences (ICESS), organized by the Bucharest University of Economic Studies on 18–19 June 2026 under the theme “Exploring Global Perspectives: The Future of Economics and Social Sciences”. As part of the conference, REI coordinated two international minitracks, reinforcing its commitment to research excellence and international academic collaboration.

The International Business and Economics minitrack welcomed Prof. Vahid J. Sadeghi and Dr. Razieh (Rosie) Sadraei from Aston University, United Kingdom, who co-chaired the session alongside REI faculty members Assoc. Prof. Oana-Cristina Popovici, and Prof. Cristiana Tudor.

The Sustainability, Strategy and Engagement minitrack brought together Prof. Mike Ivanof from the University of the Fraser Valley, Canada, and Prof. Magdalena Iordache-Platiș from the University of Bucharest, who co-chaired the sessions together with REI’s Prof. Dumitru Miron.

The diversity of topics and the strong international participation created valuable opportunities for networking and scholarly exchange. REI aims to build on these connections by expanding international research partnerships, developing joint projects, and increasing collaborative publications with its academic partners.

REI in the OPERAS Dialogue

REI’s Prof. Valentin Cojanu, Editor-in-Chief of The Journal of Philosophical Economics, was invited as a featured speaker at the OPERAS Best Practices Special Interest Group webinar, held on 18 June 2026. Together with the experts from France, Prof. Cojanu shared insights on journal policies and editorial practices for evaluating manuscripts available as preprints, contributing to discussions on peer review, research transparency, and open-access publishing in the social sciences and humanities.



Research activities



Bringing together 37 presentations by authors from institutions in at least 11 countries, the symposium provided an international platform for exchanging ideas on sustainability, finance, and accounting, while fostering new opportunities for academic collaboration.

Academics and researchers are warmly invited to submit their papers by 1 October 2026 and to join the conference either in person or online. We look forward to welcoming valuable contributions and engaging discussions at FoE 2026.




Call for papers

THE FOE INTERNATIONAL CONFERENCE, 17TH EDITION

“Global Entrepreneurship: Political Economic, Financial and International Business Perspectives”

22-23 October 2026

**Host: Faculty of International Business and Economics,
Bucharest University of Economic Studies, Romania**

AIM:

The 17th year edition of the FöE International Conference organized by the Faculty of International Business and Economics explores and addresses the complex and interrelated challenges facing the global economy, from the analysis of the current economic disruptions to exploring policy responses and future scenarios and discussing their effectiveness and long-term impacts.

CONFERENCE TOPICS:

The Conference is centered around the following themes, but not limited to them:

- Global value chains and entrepreneurial integration in international markets
- Cross-border capital flows and entrepreneurial finance
- Institutional environments and competitive entrepreneurship
- Geopolitical risks and international business strategy
- Industrial policy and international competitiveness
- Digital trade, platforms, and global market access
- Sustainable entrepreneurship and global economic transformation
- Emerging markets as hubs of international development
- Microeconomic, valuating and entrepreneurial decision-making in open economies
- Risk, uncertainty, and resilience to global ventures

ACADEMIC PARTNERS









MORE INFORMATION

For other information and to discuss submitting the conference paper and presentation, please contact the conference secretariat, Dr. Irina Gheorghe, at foe@fbie.uni-essen.de and to register your submission with our conference [FOE Conference](mailto:foe@fbie.uni-essen.de)

Web site: www.foeinternationalbusiness.eu

PANELS				
• International Business				
• International Economics				
• International Finance				
BUSINESS AND ACADEMIA FORUMS				
• Challenges in Supply Chain & CEE Countries				
• Education Forum in Teaching International Business and Economics				
SESSIONS FOR STUDENTS				
• European Citizens Agency				
• Workshop on Developing Academic Writing				
IMPORTANT DEADLINES				
SEPTEMBER 1, 2024 (early bird registration)	Early Bird Paper Submission All authors are requested to submit a paper to participate in the conference online or offline.			
OCTOBER 1, 2024 (last registration)	Acceptance Notification/ Revisions			
OCTOBER 15, 2024	Final Paper Submission & Conference Fee Payment			
OCTOBER 22-23, 2024	Paper Presentation			
REGISTRATION FEES				
Fees	Attending Academics	PhD Students	Online presentation	Attending co-authors
Early bird registration (by September 1 st)	100 EUR	100 EUR	75 EUR	50 EUR (PhD students) 100 EUR (academics)
Regular registration (by September 15 th)	175 EUR	125 EUR	100 EUR	75 EUR (PhD students) 125 EUR (academics)
Late registration (by October 1 st)	250 EUR	150 EUR	125 EUR	100 EUR (PhD students) 150 EUR (academics)
Note: travel expenses and residences are available at the attendees' eligibility.				
PUBLICATION OPPORTUNITIES:				
It is essential for attending participants to contribute most to the presented during the conference. There are the following publication opportunities:				
Journal of International Management / Journal of International Services, Vol. 8(4)				
German Journal of International Business Studies / Journal of Science, Vol. 9(4), Issue Cooperative, RBIS, BSSOS, Pedagog, HRD-Ped				
Journal of International Management / Journal of International Services, Vol. 8(4), Issue RBIS, BSSOS, Pedagog, HRD-Ped				
Journal of Global Business Studies / Journal of International Services, Vol. 8(4), Issue RBIS, BSSOS, Pedagog, HRD-Ped				
The Economic Journal / Journal of International Services, Vol. 8(4), Issue RBIS, BSSOS, Pedagog, HRD-Ped				
International Journal of International Business Studies / Journal of International Services, Vol. 8(4), Issue RBIS, BSSOS, Pedagog, HRD-Ped				
Global Business Studies / Journal of International Services, Vol. 8(4), Issue RBIS, BSSOS, Pedagog, HRD-Ped				
CONFERENCE VENUE				



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Connection with practice

REI concludes the 2026 Soft Skills Lab

REI successfully concluded the 2026 edition of the REI Soft Skills Lab, a programme designed to support the professional development of first-year students.

Through a series of interactive workshops, participants strengthened essential competencies in communication, integrity in international business, business development, and emotional intelligence, guided by faculty members and experienced professionals from leading organizations.

By combining academic expertise with practical insights from industry, the programme offered students valuable learning experiences that complement their academic education and prepare them for the demands of the international business environment.

The REI Soft Skills Lab reflects the Faculty's continued commitment to fostering the personal and professional development of its students through practice-oriented initiatives.



Our students' achievements

REI student conducts research in Japan

REI students have access to valuable international research opportunities that allow them to develop their academic work in leading global institutions.

Aura Gîrlovan, PhD candidate at the Doctoral School of Economics and International Business, recently conducted research at the University of Tokyo and the United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS) in Japan. Her research focused on the relationship between sustainable development, the European twin transition, and economic freedom, under the guidance of Prof. Taikan Oki and Dr. Naoyuki Okano.

This experience highlights the importance of international academic mobility and the opportunities available to REI students to engage with global research networks, broaden their perspectives, and contribute to international debates on sustainability and economic resilience.



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Our students' achievements



Erasmus+ traineeship at the Embassy of Romania in Japan

REI students benefit from international learning opportunities that connect academic training with real-world diplomatic and institutional practice.

As part of their academic activity in Japan, Aura Gîrlovan, PhD candidate at the Doctoral School of Economics and International Business, and Rareș-Costin Dinu, master's student in International Financial Risk Management, completed an Erasmus+ traineeship at the Embassy of Romania in Japan. Under the guidance of H.E. Dr. Ovidiu-Alexandru Raetchi and the Embassy team, they gained direct exposure to economic diplomacy, institutional dialogue, and Romania-Japan bilateral cooperation.

This experience allowed them to apply their academic interests in an international professional setting, from sustainable development and strategic cooperation to performance management, business culture, and diaspora engagement. The traineeship highlights the value of Erasmus+ mobility and the opportunities available to REI students to develop practical skills, broaden their international perspective, and prepare for careers in economic diplomacy and global business.



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Congratulations to our graduates!



Congratulations to the REI Bachelor's Class of 2026!

REI celebrates the graduates of its Bachelor's programmes, who have completed an important stage in their academic journey.

Throughout their years at REI, they have gained a strong foundation in international business, economics, finance, and global affairs, preparing them for new academic, professional, and international opportunities.

We congratulate the Bachelor's Class of 2026 and wish its graduates confidence, ambition, and success in the next chapter of their journey.



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Congratulations to our graduates!



Congratulations to the REI Master's Class of 2026!

REI proudly marks the graduation of its Master's students, whose dedication and advanced training reflect a strong commitment to professional and academic excellence.

Through their Master's studies, the graduates have deepened their expertise, strengthened their analytical skills, and prepared for meaningful contributions in business, economics, finance, diplomacy, research, and beyond.

REI wishes the Master's Class of 2026 continued success and looks forward to seeing its graduates remain connected to the faculty as part of the Alumni community.



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Choose REI for your academic journey!

REI looks forward to welcoming a new generation of students interested in international business, economics, finance, and global affairs.

Future candidates are invited to discover REI's [Bachelor's](#) and [Master's](#) programmes and take the next step in their academic journey.

More details about the general admission process are available [here](#).

We wish all candidates success in the admission process and look forward to welcoming our new colleagues to the REI community.



We would be delighted if you shared your achievements with us throughout the month. To help us highlight the vibrant work of our community, please use the dedicated links below whenever you have new activities or accomplishments to report:

- For academic staff: use [this link](#).
- For students: use [this link](#).

Please use your institutional email address when submitting information.

Your contributions ensure that each edition of our newsletter reflects the energy, creativity, and progress of our REI community.