



TEMATICA DIZERTAȚIE MASTERAT
Limbi moderne și comunicare în afaceri internaționale (LICOM) 2026-2027

TOPICS for GRADUATION PAPERS

Master's program in Modern Languages and International Business Communication (LICOM) 2026-2027

Profesor coordonator/Advisor	Teme propuse/ Suggested topics
1. Prof. univ. dr. Anca Gabriela ILIE	<ol style="list-style-type: none">1. Cultural diplomacy as a key component of economic and political diplomacy. Case study: The lessons for...2. Cultural diplomacy and the reconfiguration of soft power. Evidence from Morocco3. Cultural diplomacy in international relations4. The impact of culture and diplomacy on the foreign diplomatic relations of the United Arab Emirates5. Economic diplomacy of developed/developing countries
2. Prof. univ. dr. Roxana Elisabeta MARINESCU	<ol style="list-style-type: none">6. Culture, power and globalization. Perspectives of the contemporary world7. Cultural Imperialism in synchronic and/or diachronic interpretations8. Intercultural, multicultural & transnational communication projects9. Cultural identity – personal and global understandings10. Culture of democracy and of civic engagement: gender equality, equity, diversity, and inclusion. Cultural interpretations11. Ecology and sustainability as transnational cultural proposals12. Feminism and the ethics of care13. Postcolonialism and postcommunism - similarities and differences. Illustrations from literature, music or contemporary artistic expressions14. Cultural diversity on the globe. Case studies

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Profesor coordonator/Advisor	Teme propuse/ Suggested topics
3. Conf. univ. dr. Magdalena CIUBĂNCAN	<ul style="list-style-type: none"> 15. Cultural representations in language - contrastive analyses on English, Romanian and Japanese 16. Intercultural (mis)understanding in education 17. The world of literary translation
4. Conf. univ. dr. Viorela-Valentina DIMA	<ul style="list-style-type: none"> 18. Advertising translation 19. Development/ implementation of translation quality standards 20. Translating culture. A case study 21. Translating for corporations. A case study 22. Translating for public versus private organizations. A case study 23. Translating literature. A case study 24. Translator education and certification 25. Trends in the translation profession
5. Conf. univ. dr. Antonia Cristiana ENACHE	<ul style="list-style-type: none"> 26. Psychological aspects in consecutive / simultaneous interpretation 27. Challenges and pitfalls in consecutive / simultaneous interpretation 28. Ethical considerations in simultaneous / consecutive interpretation 29. The impact of globalization on simultaneous / consecutive interpretation: trends, challenges, opportunities 30. Emotional strain and interpreter resilience in trauma-related settings 31. The invisible workload: mental fatigue and its silent impact on consecutive / simultaneous interpreting quality 32. The relay trap: accuracy loss and responsibility gaps in relay simultaneous interpreting 33. Speaking before listening: anticipation as a survival strategy in simultaneous interpreting 34. More than a mouthpiece: where interpreting ends and cultural mediation begins 35. Lost in culture: cultural mediation in high-stakes consecutive interpreting

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6. Conf. univ. dr. Lucia Mihaela GROSU-RĂDULESCU	<p>36. Cultural and Linguistic Influences in the Romanian–French Bilateral Relationship</p> <p>37. Influence or Manipulation? The role of fake ads and influencer manipulation in modern consumerism</p> <p>38. The Gamification of News: How Engagement-Based Metrics Manipulate Editorial Integrity</p>
7. Conf. univ. dr. Maria-Floriana POPESCU	<p>39. Regulating Big Tech: antitrust and competition challenges</p> <p>40. The role of tech corporations in shaping international norms</p> <p>41. Securing critical infrastructure in the digital age: vulnerabilities and countermeasures</p> <p>42. Disinformation and fake news: threats to public opinion and international stability</p> <p>43. Social media influence in electoral processes: democracy or disruption?</p>
8. Conf. univ. dr. Olivia-Cristina RUSU	<p>44. Multilingualism in international companies: a case study in intercultural communication practices</p> <p>45. Developing language policies to promote multilingualism in institutions: a comparative approach</p> <p>46. Impact of information and communication technologies on specialized foreign language learning: a case study</p> <p>47. Contrastive linguistics and specialized translation</p> <p>48. Comparative study of rhetorical strategies in political discourse</p> <p>49. Translation and localization of political discourse in a multilingual context</p>
9. Conf. univ. dr. Anca-Teodora ȘERBAN-OPRESCU	<p>50. Organizational culture in contemporary setting</p> <p>51. Personal development in work relationships</p> <p>52. Effective communication in the workplace</p> <p>53. Factors influencing communication in organizational context</p>
10. Conf. univ. dr. Elena TĂLMĂCIAN	<p>54. The impact of internship upon MA students' career choices</p> <p>55. Students' volunteering and career development</p> <p>56. Academic programs and the needs of the labour market</p>

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11. Conf. univ. dr. Roxana VOICU-DOROBANȚU	<p>57. Digital etiquette across cultures: Navigating online business communication</p> <p>58. The impact of social media on brand communication in multilingual markets</p> <p>59. Technological innovations in language translation and their effect on business communication</p> <p>60. Digital communication strategies in multilingual social media marketing</p> <p>61. Online business communication - case study</p>
12. Lect. univ. dr. Laura BENCHEA	<p>62. Cultural diplomacy as a key component of economic and political diplomacy. Case study: The lessons for...</p> <p>63. Cultural diplomacy and the reconfiguration of soft power. Evidence from Morocco</p> <p>64. Cultural diplomacy in international relations</p> <p>65. The impact of culture and diplomacy on the foreign diplomatic relations of the United Arab Emirates</p> <p>66. Economic diplomacy of developed/developing countries</p> <p>67. Cultural diplomacy in the digital age</p> <p>68. Economic diplomacy in the digital age</p>
13. Lect. univ. dr. Dominic Eugen NEGRICI	<p>69. Current pop culture (series, films, books)</p> <p>70. Pop culture – comparison between United States and France</p> <p>71. The anti-materialist dimension of French cinema</p> <p>72. Consumerism: past, present, future</p> <p>73. Social movements France–United States</p> <p>74. Science fiction, futurology and artificial intelligence in the cultural context</p> <p>75. Cultural perspectives as a solution for misinformation</p> <p>76. Foreign languages and diplomatic behavior</p> <p>77. Gaming and intercultural interactions</p>
14. Lect. univ. dr. Nicoleta Adina PANAIT	<p>78. Genre analysis in ESP: Investigating communication in professional contexts</p> <p>79. Discourse strategies in English as a lingua franca (ELF) workplace interactions</p> <p>80. The role of context in shaping politeness strategies in business communication</p> <p>81. Hedging and boosting in Academic English: A discourse-based case study</p>

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	<p>82. Metadiscourse in student presentations: structuring academic talk at university level</p> <p>83. Lexical bundles and phraseology in English for Legal Purposes: A genre perspective</p> <p>84. Genre awareness and writing performance: A case study of undergraduate students in EAP</p> <p>85. Multimodal genre features in corporate PowerPoint presentations: A discourse analysis approach</p> <p>86. Apologies and accountability in professional email exchanges: A cross-cultural discourse perspective</p> <p>87. The influence of genre conventions on identity construction in online professional profiles (e.g., LinkedIn)</p>
<p>15. Lect. univ. dr. Elena STOICAN</p>	<p>88. Hybrid interactions: corporate values in postcommunist contexts</p> <p>89. Cultural diversity in the workplace: from crisis to reconciliation</p> <p>90. Cultural challenges in international marketing</p> <p>91. Multicultural/transcultural dimensions of organisational communication</p> <p>92. Ethical dimensions of organisational culture</p> <p>93. English as a business lingua franca and intercultural communication</p>