

PROGRAMAREA DISERTAȚIILOR PENTRU PROGRAMUL DE MASTERAT MANAGEMENTUL AFACERILOR INTERNAȚIONALE

SESIUNEA IUNIE 2026

Comisia Managementul Afacerilor Internationale

SALA: 1508

NR. CRT.	FUNCȚIA	NUMELE ȘI PRENUMELE	GRADUL DIDACTIC	DATE DE CONTACT COMISIE
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NOTA: Sunteți rugați să fiți prezenți **CU CEL PUȚIN 2 ORE** înainte de ora la care sunteți programați, **dar nu mai devreme de ora 7.15.**

25 iunie 2026, SALA 1508			
7:30	Alsagheer Abduljalil	Job satisfaction and work performance in a multicultural context	Conf. univ. dr. Filip Radu-Ion
7:30	Costache Irina-Gabriela	Job satisfaction and work performance in International Organizations	Conf. univ. dr. Filip Radu-Ion
7:30	Dumitrașcu Livia-Alexia	Legal and Ethical Dimensions of Global Labor Standards	Conf. univ. dr. Filip Radu-Ion
7:30	Giurea Andrei Daniel	Employer branding and recruitment events in multinationals: Impact on talent acquisition	Conf. univ. dr. Filip Radu-Ion
8:30	Matei Maria-Lavinia	Methods of rewarding employees in multinational companies	Conf. univ. dr. Filip Radu-Ion
8:30	Mihalache Andrada Carmen	Methods of rewarding employees in multinational companies	Conf. univ. dr. Filip Radu-Ion
8:30	Mitroi Daniela Emanuela	Recruitment and selection process for international assignments	Conf. univ. dr. Filip Radu-Ion
8:30	Niculae Ana-Maria	Motivational Theories and Their Application in Modern Workplaces	Conf. univ. dr. Filip Radu-Ion
9:30	Petcu Iulia-Theodora	Intercultural leadership in multinational companies: Theoretical approaches and organizational practices	Conf. univ. dr. Filip Radu-Ion
9:30	Radu Antonia-Nicole	Consuming the world: Management strategies in the age of the global shopper	Conf. univ. dr. Joldeș Cosmin-Silviu-Raul
9:30	Sendroiu Vivian Nicole	From vision to results - strategic instruments	Conf. univ. dr. Joldeș Cosmin-Silviu-Raul
9:30	Staicu Alexandru	Middle East Geopolitics and Its Influence on International Oil Corporations	Conf. univ. dr. Joldeș Cosmin-Silviu-Raul
10:30	Calin Gabriela-Denisa	The impact of AI and automation on recruitment efficiency in multinational corporations	Conf. univ. dr. Cernat-Gruici Bogdan
10:30	Cîrstina Laura-Diana	Innovation in Motion: Managing Change in Fast-Evolving Organizations	Conf. univ. dr. Cernat-Gruici Bogdan

10:30	Cotigă Mihaela-Jasmine	The global M&A market – analyses and factors	Conf. univ. dr. Cernat-Gruici Bogdan
10:30	Khmelenko Kateryna	Comparative analysis of M&A procedures and market dynamics in Ukraine and Romania	Conf. univ. dr. Cernat-Gruici Bogdan
11:30	Prodan Sabina	Employees' perception of organizational changes in multinational companies vs. start-ups	Conf. univ. dr. Cernat-Gruici Bogdan
11:30	Ciocodeică Vlăduț Andrei	Study on capital budgeting techniques used by transnational corporations	Conf. univ. dr. Drăghici Alina-Gabriela
11:30	Hristea Alexandru-Teodor	The management of projects financed from EU funds in Romania - critical analysis	Conf. univ. dr. Drăghici Alina-Gabriela
11:30	Coman Iulia Andreea	The competitive advantage of locations	Prof. univ. dr. Cojanu Valentin
12:30	Frățiță-Coravu Roxana-Valeria	Clusters, business strategy and economic development	Prof. univ. dr. Cojanu Valentin
12:30	Dincă L. Andrei	Brand value as a strategic asset in international business	Conf. univ. dr. Bobircă Ana-Barbara
12:30	Bogdan David Alexandru	Cultural diversity and international marketing policy of the company	Prof. univ. dr. Nicolescu Luminița
12:30	Ghita Fatih	Internet marketing	Prof. univ. dr. Nicolescu Luminița
13:30	Giurgiu Emil-Decebal	The role of strategic sustainability in gaining competitive advantage for international companies	Prof. univ. dr. Nicolescu Luminița
13:30	Hadfi Hana	Influence of international environment on marketing	Prof. univ. dr. Nicolescu Luminița
13:30	Mahmood Ayar Mohammed Salih	Internet Marketing	Prof. univ. dr. Nicolescu Luminița
13:30	Niță Theodor-Florian	Internet Marketing	Prof. univ. dr. Nicolescu Luminița
14:30	Balcan Alexandra Georgiana	ERM - Enterprise Risk Management - management and analysis tool	Conf. univ. dr. Voicu-Dorobanțu Roxana
14:30	Catrina Larisa-Emanuela	Sustainability Risks in Global Fashion Expansion: A Strategic Risk Management Perspective	Conf. univ. dr. Voicu-Dorobanțu Roxana

14:30	Constantinescu Tudor	Business risk management in sports – A comparative approach of foreign and local practices	Conf. univ. dr. Voicu-Dorobanțu Roxana
14:30	Dumitrescu J.V. Alexia Lorena Maria	Business Innovation in the Age of Industry 4.0	Conf. univ. dr. Voicu-Dorobanțu Roxana
15:30	Gheorghită Valentina - Gabriela	Supply Chain Strategies in International Business Management: The Impact of Digitalization	Conf. univ. dr. Voicu-Dorobanțu Roxana
15:30	Hincu Galina	The Rise Of the Multi-Job Workforce. Strategic Risk Considerations for Employers in the modern economy.	Conf. univ. dr. Voicu-Dorobanțu Roxana
15:30	Oanță Alexandra	Greenwashing, Influencers, and Reputational Risk: A Strategic Risk Management Perspective on Fast Fashion's Sustainability Crisis	Conf. univ. dr. Voicu-Dorobanțu Roxana
15:30	Oncescu Miruna-Alexandra	Analysis and risk management of foreign direct investment projects	Conf. univ. dr. Voicu-Dorobanțu Roxana
16:30	Oprescu M.E. Ilinca-Roberta	Risk Attitude and Culture in Multinational Companies: From Global Theories to Local Practices	Conf. univ. dr. Voicu-Dorobanțu Roxana
16:30	Popescu Maria Ștefania	Reputational Risk Management in the Age of Social Media: A Case Study of the Cosmetic Industry	Conf. univ. dr. Voicu-Dorobanțu Roxana
16:30	Proistosu Adelina-Elena	Innovation in international business	Conf. univ. dr. Voicu-Dorobanțu Roxana
16:30	Putura Nicola Ștefana	Strategic Risk Management in High-End Fragrance Companies	Conf. univ. dr. Voicu-Dorobanțu Roxana
17:30	Todoraș Ștefan	Entrepreneurship and Innovation in International Business - Case study on an international tech startup	Conf. univ. dr. Voicu-Dorobanțu Roxana