

International Week @ REI

4-8 May 2026

- **Monday, May 4th: Official opening:** Prof. Constantin Marius PROFIROIU, Vice-rector for International Relations & Assoc. prof. Ioan-Radu PETRARIU, REI Dean
 - 9:30 -10:30
 - Department of International Relations (DRI), Council Room (C004), ground floor, 8 Piața Romană.

WORKSHOPS:

- **Monday, May 4th:** Workshop: **“Advancing research & innovation: ethics, collaboration, and global impact”**
 - 14:30-15:30
 - Department of International Relations (DRI), Council Room (C004), ground floor, 8 Piața Romană.

Guest: *Francesco SCHIAVONE, Full Professor, University Parthenope of Naples (Italy)*

- **Tuesday, May 5th:** Workshop: **“Building international bridges through Erasmus+ mobilities”**
 - 13:00-15:00
 - Department of International Relations (DRI), Council Room (C004), ground floor, 8 Piața Romană.

Guest: *Dragan LONCAR, Full professor, Faculty of Economics, Belgrade University (Serbia)*

- **Thursday, May 7th:** Workshop: **“Achieving global recognition: international accreditation of business schools”**
 - 12:00-14:00
 - Department of International Relations (DRI), Council Room (C004), ground floor, 8 Piața Romană.

➤ **Thursday, May 7th:** REI teachers meeting: “**AI policies in current undergraduate and graduate education**”

- 15:30-17:00
- Room 1117

Guest: Anamaria BEREA, Associate Professor, Computational and Data Sciences, College of Science, George Mason University (USA)

➤ **Friday, May 8th:** Workshop: “**EHEA 2030: Building a Resilient, Green, and Connected European Higher Education Area**”

- 10:00 – 12:00
- Department of International Relations (DRI), Council Room (C004), ground floor, 8 Piața Romană

LECTURES:

➤ **Monday, May 4th:**

1. **LECTURE:** Master of Management in International Business

- 17:30-19:00
- Room 2203

Guest: Francesco SCHIAVONE, Full Professor, University Parthenope of Naples (Italy)

2. **LECTURE:** Master of Management in International Business

- 19:10-20:40
- Room 2203

Guest: Dragan LONCAR, Full professor, Faculty of Economics, Belgrade University (Serbia)

➤ **Tuesday, May 5th:**

1. **LECTURE:** 3rd year EAI-En students, course in *International Business in Services*

- 10:50-12:20
- Room B102

Guest: Dragan LONCAR, Full professor, Faculty of Economics, Belgrade University (Serbia)

2. **LECTURE:** 1st year EAI-EN students, course in *Global Business Strategy*

- 14:10 - 15:40
- Room B102

Guest: Muhammad ATIF, Head of the International Business Specialization, Université Paris Dauphine (France)

3. **LECTURE:** 1st year students EAI-RO, course in *Global Business Strategy*
- 14:10 - 15:40
 - Amphitheater 1

Guest: *Francesco SCHIAVONE, Full Professor, University Parthenope of Naples (Italy)*

4. **LECTURE:** Master of Management in International Business
- 17:30-19:00, 19:10-20:40
 - Room 2203

Guest: *Francesco SCHIAVONE, Full Professor, University Parthenope of Naples (Italy)*

➤ **Wednesday, May 6th:**

LECTURE: “More Taxes, More Money? 35 Years of Laffer Curve Experiments”

- 18:00-19:30
- Ion Răducanu Periodicals Room (0116)

Guest: *Antoine MALÉZIEUX, Associate Professor Burgundy School of Business, Dijon (France)*

➤ **Thursday, May 7th:**

LECTURE: 2nd year students EAI-EN, “**Natural language processing and Large Language Models in Business and Economics**”

- 12.30-14.00
- Room 1421

Guest: *Anamaria BEREA, Associate Professor, Computational and Data Sciences, College of Science, George Mason University (USA)*

➤ **Friday, May 8th:**

LECTURE: 1st year students EAI-RO, “**Natural language processing and Large Language Models in Business and Economics**”

- 10:50-12:20
- Room 1421

Guest: *Anamaria BEREA, Associate Professor, Computational and Data Sciences, College of Science, George Mason University (USA)*

LECTURE: “Trump Tariffs and US Trade Partner Responses: Negotiate or Retaliate?”

- 18:00-19:30

- Online: **Microsoft Teams meeting:**
<https://teams.microsoft.com/meet/257538852622461?p=03rvi1rDSJ2Led3Cem>, Meeting ID: 257 538 852 622 461, Passcode: TH2S8EZ2

Guest: Raju PARAKKAL, Full Professor, Thomas Jefferson University, Philadelphia, PA, USA

➤ **Tuesday, May 12th:**

LECTURE: 2nd year students EAI-RO, course in *International Financial Markets*

- 10:50-12:20
- Amphitheater 1

Guest: Cornel BAN, Associate Professor, Copenhagen Business School

LECTURE: 2nd year students EAI-EN, course in *Trade Policy, "The specificities of Romania's trade in the new global economic context"*

- 10:50-12:20
- Room 1202

Guest: Angela MICU, Full Professor, University of Fairfield, US

LECTURE: 2nd year students EAI-RO, course in *Trade Policy, "The specificities of Romania's trade in the new global economic context"*

- 12:30-14:00
- Amphitheater 1

Guest: Angela MICU, Full Professor, University of Fairfield, US

OTHER EVENTS:

- REI hosts a BIP Erasmus+ short-term mobility program attended by 36 students from the following partner institutions:
 - Leonardo de Vinci Business School, Nanterre, France;
 - University of the Peloponnese (Panepistimio Peloponnissou), Tripoli, Greece;
 - ISFFEL - Institut Supérieur de Formation des Familles Économiques et Locales, Morlaix, France.
 - Faculty of International Business and Economics (REI), Bucharest University of Economic Studies
- Multicultural event: **the painting exhibition "Houses of Old Damascus," 2nd edition.** The exhibition is part of the cultural project launched in 2024 by CCERPA, dedicated to promoting the architectural heritage and historical monuments of Arab countries, some of which are included on the UNESCO World Heritage List. The project brings together works created by Romanian and Syrian artists, members of CCERPA's Culture and Art Club.