

# January Newsletter

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**Faculty of International Business and Economics**





# FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS

*The International Business School in Romania*



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**REI Updates**



**LMA ASE caravan**

The LMA ASE caravan has visited the "Dante Alighieri" Theoretical High School in Bucharest. LMA students and professors presented and promoted the Applied Modern Languages program, showcasing various aspects of student life and opportunities for development and professional growth.



**Evaluation of teaching activities**

Between January 8 and 16, students participated in the anonymous evaluation of teaching activities. This process was conducted online via the [evaluare-didactic.ase.ro](http://evaluare-didactic.ase.ro) platform. The initiative aimed to enhance the quality of teaching and ensure the educational environment meets both student expectations and labor market requirements. Objective feedback from this evaluation directly contributes to the ongoing development and improvement of the faculty's educational standards.)

**National Culture Day and the 176th anniversary of Mihai Eminescu's birth**

APLR students celebrated National Culture Day and the 176th anniversary of Mihai Eminescu's birth. As part of their Romanian Culture and Civilization lecture, students recited "Luceafărul" in Romanian, Swahili, Arabic, Turkish, Farsi, Vietnamese, Thai, Mandarin, and Turkmen.





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 **REI Updates**

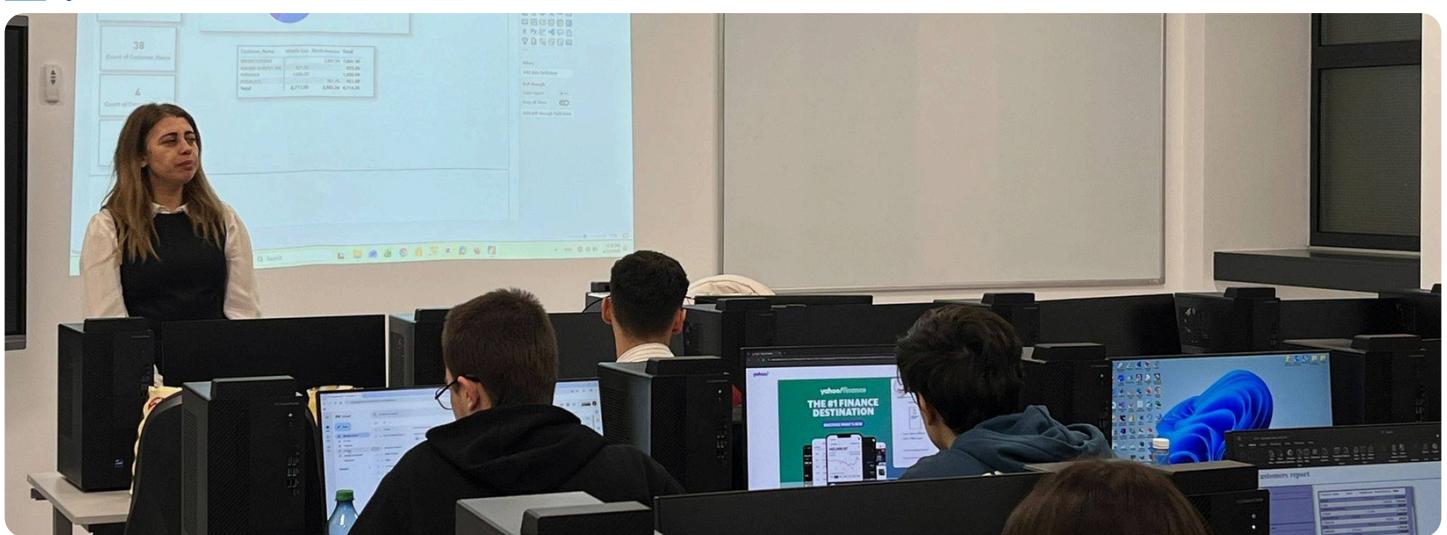


**120 years of diplomatic relations Romania-Egypt**

We are honored to announce a significant milestone for our Faculty at the Cairo International Book Fair 2026, where Romania is participating as the Guest of Honour. A delegation led by Prof. Clara Volintiru, PhD (REI Faculty and Secretary of State at the Ministry of Foreign Affairs), joined by the President of the ASE University Senate, Prof. Gheorghe Hurduzeu, PhD, marked the celebration of 120 years of diplomatic relations between Romania and Egypt with a special cultural contribution. The highlight of the visit was the official launch of the Arabic edition of the reference volume "International Economic Relations".

Co-authored by Gheorghe Hurduzeu, Luminița Nicolescu, Maria Floriana Popescu, and Ioan-Radu Petriariu, this release brings our faculty's academic expertise to a wider international audience. This event underscores REI's commitment to global educational partnerships and cultural exchange.

 **Research Opportunities**



**SSRG REI Meeting**

This month, a new REI Student Scientific Research Group (SSRG) meeting on Data Analysis took place on January 21. The students' participation was appreciated, especially as the meeting was held during the exam session. The next meeting is scheduled for February 25.



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## Research Opportunities

REI faculty members have the opportunity to participate in the following international conferences during 2026, benefiting from the support of ASE:

European International Business Academy (EIBA)	International economics and business	10-13 December 2026	Aalborg, Denmark
12th Academy of International Business Central and Eastern Europe Chapter (AIB-CEE)	International economics and business	To be established	To be established
2026 RSA Annual Conference	International economics	15-18 June 2026	Gothenburg, Sweden
8th International Conference Economies of the Balkan and Eastern European Countries	International economics	15-17 May 2026	Crete, Greece
55th EBES Conference	Economics and business	16-18 April 2026	Budapest, Hungary
International Economic Conference of Sibiu	Economics	29-31 May 2026	Sibiu, Romania
Conferința Innovation and Knowledge to Transform the World: From Business to Society, ediția a 26-a	International business	16-18 June 2026	Malaga, Spain
Conferința Society of Open Innovation: Technology, Market, and Complexity	International business	6-10 July 2026	Messina, Italy
16th AIRL-SCM Conference "Disruptions and transitions: What future for supply chains?"	International logistics	26-28 May 2026	Saint-Malo, France
10th International Conference on Applied Theory, Macro and Empirical Finance	Finance	6-7 April 2026	Thessaloniki, Greece
The 5th International English for Academic and English for Specific Purposes	Philology	3-5 April 2026	Crete, Greece
11th International Conference RostUL11-Romanian Across Borders: Language, Culture, Identity	Philology	28-30 May 2026	Lisbon, Portugal
The18th European Society for the Study of English Conference 2026	Philology	31 August -4 September 2026	Santiago de Compostela, Spain
20th- and 21st-Century French and Francophone Studies International Colloquium on "Sound Ethics"	Philology	March 26-28, 2026	Indiana, USA



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## Connection with practice



### "Foreign Trade" Master's Program roundtable discussion

Between January 16 and 18, the "Foreign Trade" Master's Program community gathered at the Predeal Complex Training Center for a high-level roundtable discussion. The event, themed "Foreign Trade: From Multilateralism to Regionalism. Local Identity and National Authenticity in International Trade: Opportunities for the Entrepreneurial Environment," featured distinguished specialists and leaders from both the academic and public sectors. The sessions provided a platform for constructive dialogue on trade diplomacy and the importance of strategic collaboration in supporting the Romanian entrepreneurial environment.



## Visiting lecturers & business professionals

Mr. Radu Magdin (CEO Smartlink Communications) delivered a presentation to students enrolled in the Master's program in International Diplomacy, as a guest lecturer in Assoc. Prof. Andreea Paul's course. The guest addressed the topic of Global Romania from a pragmatic and constructive perspective.



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## Activities & opportunities for students

**PREMIUL CHARLEMAGNE**  
**PENTRU TINERII EUROPENI**  
**2026**



**CANDIDEAZĂ ACUM!**

#ECYP2026

charlemagneyouthprize.eu



### Charlemagne Youth Prize

The Charlemagne Youth Prize 2026, organized by the European Parliament, is an opportunity for students who want to create a project with a positive impact on their community. They can obtain funding and an internship at the European Parliament. The deadline for applications is February 7.



### Scholarship Opportunity

We invite you to participate in an online meeting dedicated to one of the most prestigious academic scholarships in the world: the Rhodes Scholarship

15 January 2026, 17:00

Guest: Dr. Cristina Adriana Bejan – award-winning author and artist, member of the evaluation committee for the Rhodes Global Scholarship.

The meeting will address the following topics:

- What the Rhodes Scholarship is
- The criteria followed by the selection committees
- What a competitive profile looks like
- Useful tips for applying and international academic career

More Information  
<https://www.rhodeshouse.ox.ac.uk/scholarships/the-rhodes-scholarship/>



### Rhodes Scholarship

An online meeting dedicated to the prestigious Rhodes Scholarship took place on January 15. Guest speaker Dr. Cristina Adriana Bejan, a member of the evaluation committee for the Rhodes Global Scholarship, shared expert insights on the selection process and what a competitive profile looks like.

**Enhance your employability.**  
**Transform your career.**  
**Change the world.**

#### Global Business Student Changemaker program

Tackle an impactful real-world challenge with interdisciplinary colleagues from around the world in an intensive sprint. Gain the global skills and experience employers are seeking and AI cannot replace.



#### Details

- » **100% Scholarship**  
Thanks to generous sponsorship by your school, there is no cost to accepted students.
- » **Eligibility**  
All undergraduate and graduate students are eligible to apply and participate.
- » **Limited seats**  
There are a limited number of spots available, so apply early.
- » **Application deadline**  
Next deadline: Sunday 18 January

Apply

A new call for the Global Business Student Changemaker program was recently launched in partnership with GBSN and "How to Change the World". This initiative enables students to work in international teams and interact with global experts to tackle challenges related to sustainability and responsible leadership.

This program is offered to students at Faculty of International Business and Economics (REI) within the Bucharest University of Economic Studies (ASE) in partnership with GBSN and How to Change the World.



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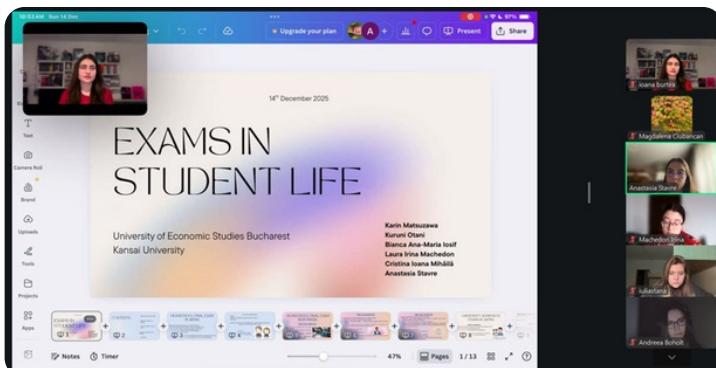


## Internationalisation and academic cooperation



### Erasmus+ Caravan

The Erasmus+ Caravan was held at the faculty from January 12 to 15 to promote international study opportunities. Information sessions covered available destinations, the Erasmus+ grant system, and the selection process. The event also featured testimonials from students who previously participated in international mobilities, providing firsthand perspectives on the academic and professional benefits of the program.



### LMA - Kansai University - Konan University

LMA students collaborated with students from Kansai University and Konan University, Japan, on a scientific study of student life in Romania, Japan, and South Korea.



### LMA and LICOM internship in Nice

LMA and LICOM students enjoyed a professional immersion internship in Nice, France. With the support of Francophonie, the student delegation took part in professional immersion activities in administrative management, tourism, hospitality, and education, and visited the French Riviera.

REI representatives participated in January in the Online Info Session: Erasmus+ European Degree Exploratory Action and Forward-Looking Projects – Higher Education. Materials from the event (recording & slides) are freely available on the event webpage, [here](#).



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We would be delighted if you shared your achievements with us throughout the month. To help us highlight the vibrant work of our community, please use the dedicated links below whenever you have new activities or accomplishments to report:

- For academic staff: use [this link](#).
- For students: use [this link](#).

Please use your institutional email address when submitting information.

Your contributions ensure that each edition of our newsletter reflects the energy, creativity, and progress of our REI community.