



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE

București, Bd. Dacia, nr. 41, sector 1, 010404
Tel./Fax: +40 21 319.19.00, int.: 170, 429; +40 21 319.19.99 web:
www.rei.ase.ro, e-mail: decanat@rei.ase.ro



BACHELOR'S DEGREE EXAM SCHEDULE
JULY 2025 SESSION

COMMITTEE NO. 3– Room 4012

No.	Position	Name	Academic Rank
1	Chairperson	Cojanu Valentin	Professor, PhD
2	Member	Doroftei Irina-Mădălina	Lecturer, PhD
3	Member	Păun Cristian-Valeriu	Professor, PhD
4	Member	Murea Maria-Mirona	Lecturer, PhD
5	Secretary	Coman Cristiana-Ioana	Assistant Lecturer, PhD
6	External Member	Apăvăloaei Matei-Alexandru	Associate Professor, PhD
7	External Member	Marinaș Laura-Elena	Associate Professor, PhD
8	External Member	Paul Maria-Andreea	Associate Professor, PhD
9	External Member	Topan Mihai-Vladimir	Professor, PhD
10	Alternate Secretary	Gheorghe Maria	Assistant Lecturer, PhD

Notes: Students are kindly asked to submit their presentation in PowerPoint or PDF format by **Tuesday, July 15th, at 20:00**, to the following email address: cristiana.coman@rei.ase.ro, using the file naming format: *LastName_FirstName*.



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Students scheduled between 10:00 a.m. and 1:00 p.m., as well as between 3:00 p.m. and 4:00 p.m., are kindly requested to arrive at least 60 minutes before their estimated presentation time.

Date of Presentation	Time of Presentation	Name	Thesis Title	Supervisor
16.07	08:00	Ionescu Ioana	Specific evolutions of e-commerce	Prof. univ. dr. Cojanu Valentin
16.07	08:00	Popescu Alexia-Maria	The Impact of European Integration on the Balance of Payments: A Comparative Study of EU Member States	Prof. univ. dr. Cojanu Valentin
16.07	08:00	Țică M. Anca Elena	Competition for markets between the big commercial forces (UE, The USA, Japan, China)	Prof. univ. dr. Cojanu Valentin
16.07	08:00	Toma Alesia - Cătălina	The fundamentals in the argument between the „free trade” and the „ fair trade” followers.	Prof. univ. dr. Cojanu Valentin
16.07	09:00	Colțan Anca Ștefania	Global Advertising. Its role in the International Marketing communication	Prof. univ. dr. Nicolescu Luminița
16.07	09:00	Ilie Alyssa-Diana	Global advertising. Its role in international marketing communication.	Prof. univ. dr. Nicolescu Luminița
16.07	09:00	Irimia Oana Alexia	Consumer behavior in the international markets	Prof. univ. dr. Nicolescu Luminița



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16.07	09:00	Iorgulescu AlexandruMihail	Branding Policy in International Marketing. Case Study	Prof. univ. dr. Nicolescu Luminița
16.07	10:00	Piță Maria Melania	Internațional marketing and communication	Prof. univ. dr. Nicolescu Luminița
16.07	10:00	Sandu Iarina	Mobile Marketing - A New Tendency in International Communication. Case Studies.	Prof. univ. dr. Nicolescu Luminița
16.07	10:00	Sima Diana	Marketing on Facebook	Prof. univ. dr. Nicolescu Luminița
16.07	10:00	Ștefanescu Daria Ioana	International Film Marketing	Prof. univ. dr. Nicolescu Luminița
16.07	11:00	Cornaciu GeorgeȘtefan	The impact of frontier technologies (AI, blockchain) on the development of international financial markets	Prof. univ. dr. Păun Cristian-Valeriu
16.07	11:00	Marin Raisa Maria	The role of foreign direct investments in economic development	Prof. univ. dr. Păun Cristian-Valeriu
16.07	11:00	Șovei AndreeaMagdalena	Risk tolerance in investments	Prof. univ. dr. Păun Cristian-Valeriu
16.07	11:00	Constantinescu Andrei Mihail	What are financial crises?	Conf. univ. dr. Apăvăloaei MateiAlexandru
16.07	12:00	Vlad Andrei-Emilian	The independence of the Central Banks in theory and practice	Conf. univ. dr. Apăvăloaei MateiAlexandru



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16.07	12:00	Clapa C. MelissaMaria	Impact of the Covid-19 Pandemic on European Economy	Conf. univ. dr. Marinaș Laura Elena
16.07	12:00	Lupșan Alexandra	The debt crisis in the Euro area – a new challenge for the EU future.	Conf. univ. dr. Marinaș Laura Elena
16.07	12:00	Puia Eduard-Costin	Future of the EU: Integrating lessons from the economic decay of the Byzantine Empire and the USA	Conf. univ. dr. Marinaș Laura Elena
16.07	13:00	Todor-Simion AnaCarolina	EU demographic challenges – analysis and likely solutions.	Conf. univ. dr. Marinaș Laura Elena
16.07	14:00	Alexandrescu Eric Petrișor	Globalization - a challenge to the nation state	Conf. univ. dr. Paul Maria Andreea
16.07	14:00	Bogdan Patricia Denisa	Poverty - A multidimensional phenomenon - a global priority	Conf. univ. dr. Paul Maria Andreea
16.07	14:00	Calinschi Aris Cristian	The Military-Industrial Mobilization of the Russian Federation in the context of the Russo-Ukrainian War	Conf. univ. dr. Topan Mihai Vladimir
16.07	14:00	Manu Eduard-Mihai	The economic policies of Japan during the Japanese Economic Miracle	Conf. univ. dr. Topan Mihai Vladimir



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16.07	15:00	Pascu Victoria	The political economy of Romanian socialism (1945-1989), a case study in 'planned chaos'	Conf. univ. dr. Topan Mihai Vladimir
16.07	15:00	Radu Ana Ruxandra	The Politico-Economic Transition from a Socialist to a Mixed Economy: Romania post-communism	Conf. univ. dr. Topan Mihai Vladimir
16.07	15:00	Stănculescu Ana	The effects of economic sanctions on international relations	Conf. univ. dr. Topan Mihai Vladimir
16.07	15:00	Cataramă AlexiaGabriela	Human, Animal and Drug Trafficking: An Economic Overview	Lect. univ. dr. Doroftei Irina Mădălina
16.07	16:00	Cataramă AlexiaGabriela	Human, Animal and Drug Trafficking: An Economic Overview	Lect. univ. dr. Doroftei Irina Mădălina
16.07	16:00	Mogoș Andreea-Alexandra	The Role of the United Nations in the Global Economy: A Case Study Analysis	Lect.univ.dr. Murea Mirona