

PROGRAMAREA SUSȚINERILOR LUCRĂRILOR DE LICENȚĂ
Programul de studii: Limbi moderne aplicate (engleză, franceză)
SESIUNEA IULIE 2025

Comisia nr.2, **Sala 8406**

Președinte: conf. univ. dr. Viorela-Valentina Dima
Membru: prof.univ. dr. Iamandi-Munteanu Irina-Eugenia
Membru: conf.univ. dr. Rusu Olivia-Cristina
Membru: lect.univ. dr. Radler Daniela
Secretar: asist.univ.dr. Elena Lăcătuș
Membru cooptat: conf. univ. dr. Irina David
conf. univ. dr. Antonia Enache
lect. univ. dr. Dominic-Eugen Negrici
lect. univ. dr. Nicoleta Adina Panait
Membru supleant: lect. univ. dr. Dominic-Eugen Negrici
Secretar supleant: lect. univ. dr. Monica-Alina Toma

Data: 16 iulie 2025. PROGRAMARE SUSȚINERI LUCRĂRI DE LICENȚĂ

Studentii sunt rugați să se prezinte cu 30 de minute mai devreme decât ora anunțată.

Nr. crt	Data	Ora	Nume student	Tema	Profesor coordonator
		9.00-10.00			
1	16 iulie		Blăgoi F C Nicole-Luisa	THE POWER OF WORDS: PERSUASION STRATEGIES USED IN ADVERTISINGm	David Irina
2	16 iulie		Ciotîrcă Ș D Andreea-Gabriela	THE LANGUAGE OF COMMERCIALS AND THE LANGUAGE OF WRITTEN ADVERTISEMENTS: A COMPARATIVE ANALYSIS	David Irina

Nr. crt	Data	Ora	Nume student	Tema	Profesor coordonator
3	16 iulie		Costache C Andra-Maria	EFFECTIVE INTERCULTURAL COMMUNICATION – VERBAL AND NON-VERBAL STRATEGIES	David Irina
		10.00-11.00			
4	16 iulie		Coară-Florescu G Daria-Ana	L'IMPACT DES TECHNOLOGIES DE L'INFORMATION SUR L'ENSEIGNEMENT DES LANGUES ÉTRANGÈRES	Rusu Olivia-Cristina
5	16 iulie		Duduială T Teodora-Alina	IMPACT OF INFORMATION TECHNOLOGY ON LANGUAGE LEARNING FOR SPECIFIC PURPOSES	Rusu Olivia-Cristina
6	16 iulie		Mihalcea N Cristina-Gabriela	GOING VIRAL- A LINGUISTIC APPROACH TO FAKE NEWS	Rusu Olivia-Cristina
		11.00-12.00			
7	16 iulie		Pleșea C I Ioana-Angelina	IMPACT OF INFORMATION TECHNOLOGY ON THE LEARNING OF FOREIGN LANGUAGES FOR SPECIFIC PURPOSES	Rusu Olivia-Cristina
8			Dobrescu C Mihai-Gabriel	DISCOURSE FEATURES OF E-COMMUNICATION: CLOSER TO ORAL OR WRITTEN COMMUNICATION?	Panait Nicoleta-Adina
9			Pănoiu Ion Bogdan	CONTEXTUAL FACTORS INFLUENCING (WRITTEN) COMMUNICATION IN THE DIGITAL AGE	Panait Nicoleta-Adina
10		12.00-13.00			
			Brezeanu C Daria-Maria	LANGUAGE AND THE ADVERTISING INDUSTRY	Dima Viorela Valentina

Nr. crt	Data	Ora	Nume student	Tema	Profesor coordonator
11	16 iulie		Pîrvănuș I Ana-Maria	LANGUAGE(S) AND THE CONSTRUCTION OF SOCIAL IDENTITY	Dima Viorela Valentina
12	16 iulie		Văduva T A Daria-Laura	THE LANGUAGE OF DIPLOMACY	Dima Viorela-Valentina
13		13.00-14.00			
14	16 iulie		Voicu G Elena-Teodora	BILINGUALISM, MULTILINGUALISM AND INTERCULTURAL COMMUNICATION: IMPACT ON THE LABOUR MARKET	Dima Viorela Valentina
15	16 iulie		Trocan C. C. Andrei-Vlad	THE IMPACT OF THE FASHION INDUSTRY ON YOUTH IN KOREA AND ROMANIA	Radler Daniela
				PAUZĂ – 13:40-14:30	
		14.30-15.30			
16	16 iulie		Anton V Gabriel-Matei	MODERN TOOLS OF POLITICAL PROPAGANDA: WEBSITES, BLOGS AND SOCIAL MEDIA	Enache Antonia Cristiana
17	16 iulie		Boangiu D Victor-Mihai	DELIVERING NEWS ON SOCIAL MEDIA	Enache Antonia Cristiana
18	16 iulie		Caraconcea A David-Călin	PSYCHOLOGY OF CLICKBAIT AND USER ENGAGEMENT	Enache Antonia Cristiana
		15.30-16.30			
19	16 iulie		Constantinescu P Maria-Alexandra	"HARD NEWS" VS "SOFT NEWS": SIMILARITIES, DIFFERENCES, HYBRID GENRES	Enache Antonia Cristiana

Nr. crt	Data	Ora	Nume student	Tema	Profesor coordonator
20	16 iulie		Drăghiceanu C Teodora	PERSUASIVE STRATEGIES IN ADVERTISING	Enache Antonia Cristiana
21	16 iulie		Dumitru B M Andra-Delia	DISCURSIVE STRATEGIES IN POLITICAL CONFRONTATIONS. DONALD TRUMP-KAMALA HARRIS PRESIDENTIAL DEBATE	Enache Antonia Cristiana
		16.30-17.30			
22	16 iulie		Gava R O Teodora-Maria	COMMERCIAL ADVERTISING ON SOCIAL MEDIA - THE CASE OF COCA-COLA	Enache Antonia Cristiana
23	16 iulie		Irina M Antonela-Christina	THE RHETORIC OF POLITICAL SPEECHES	Enache Antonia Cristiana
		17.30-18.30			
24	16 iulie		Lazăr E Maria-Alexandra	POLITICAL COMMUNICATION ON SOCIAL MEDIA	Enache Antonia Cristiana
25	16 iulie		Sanda D Daiana-Lisette	PERSUASIVE STRATEGIES IN POLITICAL COMMUNICATION	Enache Antonia Cristiana
26	16 iulie		Stoica I O Alexandra-Ioana	MULTIMODAL HUMOR AND CREATIVITY IN ADVERTISING	Enache Antonia Cristiana