



**TEMATICA DIZERTAȚIE MASTERAT**  
**Limbi moderne și comunicare în afaceri internaționale (LICOM) 2025-2026**

TOPICS for GRADUATION PAPERS  
Master's program in Modern Languages and International Business Communication (LICOM) 2025-2026

Profesor coordonator/Advisor	Teme propuse/ Suggested topics
1. <b>Prof. univ. dr. Anca Gabriela ILIE</b>	<ol style="list-style-type: none"><li>1. Cultural diplomacy as a key component of economic and political diplomacy. Case study: The lessons for...</li><li>2. Cultural diplomacy and the reconfiguration of soft power. Evidence from Morocco</li><li>3. Cultural diplomacy in international relations</li><li>4. The impact of culture and diplomacy on the foreign diplomatic relations of the United Arab Emirates</li><li>5. Economic diplomacy of developed/developing countries</li></ol>
2. <b>Prof. univ. dr. Roxana Elisabeta MARINESCU</b>	<ol style="list-style-type: none"><li>6. Culture, power and globalization. Perspectives of the contemporary world</li><li>7. Cultural Imperialism in synchronic and/or diachronic interpretations</li><li>8. Intercultural, multicultural &amp; transnational communication projects</li><li>9. Cultural identity – personal and global understandings</li><li>10. Culture of democracy and of civic engagement: gender equality, equity, diversity, and inclusion. Cultural interpretations</li><li>11. Ecology and sustainability as transnational cultural proposals</li><li>12. Feminism and the ethics of care</li><li>13. Postcolonialism and postcommunism - similarities and differences. Illustrations from literature, music or contemporary artistic expressions</li><li>14. Cultural diversity on the globe. Case studies</li></ol>

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3. <b>Conf. univ. dr. Magdalena CIUBĂNCAN</b>	15. Cultural representations in language - contrastive analyses on English, Romanian and Japanese 16. Intercultural (mis)understanding in education 17. The world of literary translation
4. <b>Conf. univ. dr. Viorela-Valentina DIMA</b>	18. Advertising translation 19. Development/ implementation of translation quality standards 20. Translating culture. A case study 21. Translating for corporations. A case study 22. Translating for public versus private organizations. A case study 23. Translating literature. A case study 24. Translator education and certification 25. Trends in the translation profession
5. <b>Conf. univ. dr. Antonia Cristiana ENACHE</b>	26. Psychological aspects in consecutive / simultaneous interpretation 27. Challenges and pitfalls in consecutive / simultaneous interpretation 28. Ethical considerations in simultaneous / consecutive interpretation 29. The impact of globalization on simultaneous / consecutive interpretation: trends, challenges, opportunities
6. <b>Conf. univ. dr. Lucia Mihaela GROSU-RĂDULESCU</b>	30. Cross-cultural experience and cross-disciplinary skills in professional contexts 31. Intercultural communicative competence and its relevance in business 32. Language and the danger of ambiguity in communication - A case study 33. The Propaganda Model - Analyzing news 34. The power of corporate media on journalism 35. Information literacy in the age of technology 36. The Evolution of media objectivity: A comparative analysis 37. Media literacy and the fight against misinformation 38. Assessing the credibility of information in the digital age: challenges and strategies

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7. <b>Conf. univ. dr. Maria-Floriana POPESCU</b>	39. Regulating Big Tech: antitrust and competition challenges 40. The role of tech corporations in shaping international norms 41. Securing critical infrastructure in the digital age: vulnerabilities and countermeasures 42. Disinformation and fake news: threats to public opinion and international stability 43. Social media influence in electoral processes: democracy or disruption?
8. <b>Conf. univ. dr. Olivia-Cristina RUSU</b>	44. Multilingualism in international companies: a case study in intercultural communication practices 45. Developing language policies to promote multilingualism in institutions: a comparative approach 46. Impact of information and communication technologies on specialized foreign language learning: a case study 47. Contrastive linguistics and specialized translation 48. Comparative study of rhetorical strategies in political discourse 49. Translation and localization of political discourse in a multilingual context 50. Translating political discourse
9. <b>Conf. univ. dr. Anca-Teodora ȘERBAN-OPRESCU</b>	51. Organizational culture in contemporary setting 52. Personal development in work relationships 53. Effective communication in the workplace 54. Factors influencing communication in organizational context
10. <b>Conf. univ. dr. Elena TĂLMĂCIAN</b>	55. The impact of internship upon MA students' career choices 56. Students' volunteering and career development
11. <b>Conf. univ. dr. Roxana VOICU-DOROBANȚU</b>	57. Digital etiquette across cultures: Navigating online business communication 58. The impact of social media on brand communication in multilingual markets 59. Technological innovations in language translation and their effect on business communication 60. Digital communication strategies in multilingual social media marketing 61. Online business communication - case study

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12. <b>Lect. univ. dr. Laura BENCHEA</b>	62. Cultural diplomacy as a key component of economic and political diplomacy. Case study: The lessons for... 63. Cultural diplomacy and the reconfiguration of soft power. Evidence from Morocco 64. Cultural diplomacy in international relations 65. The impact of culture and diplomacy on the foreign diplomatic relations of the United Arab Emirates 66. Economic diplomacy of developed/developing countries 67. Cultural diplomacy in the digital age 68. Economic diplomacy in the digital age
13. <b>Lect. univ. dr. Dominic Eugen NEGRICI</b>	69. Current pop culture (series, films, books) 70. Pop culture – comparison between United States and France 71. The anti-materialist dimension of French cinema 72. Consumerism: past, present, future 73. Social movements France–United States 74. Science fiction, futurology and artificial intelligence in the cultural context 75. Cultural perspectives as a solution for misinformation 76. Foreign languages and diplomatic behavior 77. Gaming and intercultural interactions
14. <b>Lect. univ. dr. Nicoleta Adina PANAIT</b>	78. Genre analysis in ESP: Investigating communication in professional contexts 79. Discourse strategies in English as a lingua franca (ELF) workplace interactions 80. The role of context in shaping politeness strategies in business communication 81. Hedging and boosting in Academic English: A discourse-based case study 82. Metadiscourse in student presentations: structuring academic talk at university level 83. Lexical bundles and phraseology in English for Legal Purposes: A genre perspective 84. Genre awareness and writing performance: A case study of undergraduate students in EAP

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	<p>85. Multimodal genre features in corporate PowerPoint presentations: A discourse analysis approach</p> <p>86. Apologies and accountability in professional email exchanges: A cross-cultural discourse perspective</p> <p>87. The influence of genre conventions on identity construction in online professional profiles (e.g., LinkedIn)</p>
15. Lect. univ. dr. Elena STOICAN	<p>88. Hybrid interactions: corporate values in postcommunist contexts</p> <p>89. Cultural diversity in the workplace: from crisis to reconciliation</p> <p>90. Cultural challenges in international marketing</p> <p>91. Multicultural/transcultural dimensions of organisational communication</p> <p>92. Ethical dimensions of organisational culture</p> <p>93. English as a business lingua franca and intercultural communication</p>