



TEMATICA DIZERTAȚIE MASTERAT
Limbi moderne și comunicare în afaceri internaționale (LICOM) 2024-2025

TOPICS for GRADUATION PAPERS
Master's program in Modern Languages and International Business Communication (LICOM) 2024-2025

Profesor coordonator/Advisor	Teme propuse/ Suggested topics
1. Prof. univ. dr. Anca Gabriela ILIE	<ol style="list-style-type: none">1. Cultural diplomacy as a key component of Economic and Political Diplomacy. Case study: The lessons for...2. Cultural diplomacy and the reconfiguration of soft power. Evidence from Morocco3. Cultural diplomacy in international relations4. The impact of culture and diplomacy on the foreign diplomatic relations of the United Arab Emirates5. Economic diplomacy of developed/developing countries
2. Prof. univ. dr. Roxana Elisabeta MARINESCU	<ol style="list-style-type: none">6. Culture of democracy and of civic engagement: gender equality, equity, diversity, and inclusion. Cultural interpretations7. Culture, power and globalization. Perspectives of the contemporary world8. Postcolonialism and postcommunism - similarities and differences. Illustrations from literature, music or contemporary artistic expressions
3. Conf. univ. dr. Viorela-Valentina DIMA	<ol style="list-style-type: none">9. Advertising Translation10. Development/ Implementation of Translation Quality Standards11. Feedback Exchange in the Translation Industry12. Multilingualism in Translation Studies13. The Impact of New Technologies in Translation Studies14. Translation Assessment. A Case Study

TEMATICA DIZERTAȚIE MASTERAT LICOM 2024-2025

	<p>15. Translation and the Construction of Identity</p> <p>16. Translation Project Management</p> <p>17. Translating Culture. A Case Study</p> <p>18. Translating for Corporations. A Case Study</p> <p>19. Translating for Public versus Private Organizations. A Case Study</p> <p>20. Translating Literature. A Case Study</p> <p>21. Translator Education and Certification</p> <p>22. Trends in Community Translation</p> <p>23. Trends in the Translation Profession</p>
4. Conf. univ. dr. Antonia Cristiana ENACHE	<p>24. The Psychology of Interpretation: Challenges, Cognitive Processes and Decision-Making</p> <p>25. Investigating the Ethics of Interpretation: Balancing Accuracy, Neutrality and Advocacy</p> <p>26. Examining the Impact of Globalization on Interpretation: Trends, Challenges and Opportunities</p>
5. Conf. univ. dr. Lucia Mihaela GROSU-RĂDULESCU	<p>27. Cross-cultural experience and cross-disciplinary skills in professional contexts</p> <p>28. Intercultural communicative competence and its relevance in business</p> <p>29. Language and the danger of ambiguity in communication- A case study</p> <p>30. The Propaganda Model- Analyzing news</p> <p>31. The power of corporate media on journalism</p> <p>32. Information literacy in the age of technology</p>
6. Conf. univ. dr. Maria-Floriana POPESCU	<p>33. Regulating Big Tech: Antitrust and Competition Challenges</p> <p>34. The Role of Tech Corporations in Shaping International Norms</p> <p>35. Securing Critical Infrastructure in the Digital Age: Vulnerabilities and Countermeasures</p> <p>36. Disinformation and Fake News: Threats to Public Opinion and International Stability</p> <p>37. Social Media Influence in Electoral Processes: Democracy or Disruption?</p>
7. Conf. univ. dr. Olivia-Cristina RUSU	<p>38. Le multilinguisme dans les entreprises internationales : étude de cas sur les pratiques de communication interculturelle .</p> <p>39. Élaboration des politiques linguistiques pour promouvoir le multilinguisme dans les institutions: une perspective comparative.</p>

TEMATICA DIZERTAȚIE MASTERAT LICOM 2024-2025

	<p>40. Impact des technologies de l'information et de la communication sur l'apprentissage des langues étrangères spécialisées : une analyse longitudinale.</p> <p>41. Linguistique contrastive et traduction spécialisée : étude comparative des structures linguistiques dans les langues de spécialité.</p> <p>42. Étude comparative des stratégies rhétoriques dans le discours politique : une analyse des discours présidentiels dans différentes langues et cultures.</p> <p>43. La traduction et l'adaptation des discours politiques dans un contexte multilingue.</p> <p>44. L'impact de la traduction dans le discours politique international : une analyse des discours politiques traduits et de leurs implications linguistiques et culturelles.</p> <p>45. Etude de cas sur l'utilisation des termes spécialisés dans les discours politiques pour influencer l'opinion publique.</p>
<p>8. Conf. univ. dr. Anca-Teodora ȘERBAN-OPRESCU</p>	<p>46. Organizational Culture in Contemporary Setting</p> <p>47. Personal Development in Work Relationships</p> <p>48. Effective Communication in the Workplace</p> <p>49. Factors Influencing Communication in Organizational Context</p>
<p>9. Conf. univ. dr. Elena TĂLMĂCIAN</p>	<p>50. The Impact of internship upon MA students' career choices.</p>
<p>10. Conf. univ. dr. Roxana VOICU_DOROBANȚU</p>	<p>51. Digital Etiquette across Cultures: Navigating Online Business Communication</p> <p>52. The Impact of Social Media on Brand Communication in Multilingual Markets</p> <p>53. Technological Innovations in Language Translation and Their Effect on Business Communication</p> <p>54. Digital Communication Strategies in Multilingual Social Media Marketing</p> <p>55. Online Business Communication - Case study:...</p>
<p>11. Lect. univ. dr. Dominic Eugen NEGRICI</p>	<p>56. "Culture pop actuelle" (séries, films, livres)</p> <p>57. "Culture populaire – comparaison Etats-Unis–France"</p> <p>58. "La dimension antimatérialiste du cinéma français"</p> <p>59. "Le consumérisme : passé, présent, futur"</p> <p>60. "Mouvements sociaux France–Etats–Unis"</p> <p>61. "Science–fiction, futurologie et intelligence artificielle dans le contexte culturel"</p> <p>62. Cultural perspectives as a solution for misinformation</p>

TEMATICA DIZERTAȚIE MASTERAT LICOM 2024-2025

	<p>63. Foreign languages and diplomatic behavior 64. Gaming and intercultural interactions</p>
12. Lect. univ. dr. Elena STOICAN	<p>65. Hybrid interactions: corporate values in postcommunist contexts 66. Cultural diversity in the workplace: from crisis to reconciliation 67. Cultural challenges in international marketing 68. Multicultural/transcultural dimensions of organisational communication 69. Ethical dimensions of organisational culture 70. English as a business lingua franca and intercultural communication</p>