

THE 15TH EDITION OF THE INTERNATIONAL CONFERENCE THE FUTURE OF EUROPE 24-25 OCTOBER 2024 AGENDA



Organized by
the Faculty of International Business and Economics,
within the Bucharest University of Economic Studies

CONFERENCE PLENARY SESSIONS - DAY 1 Thursday, 24 October 2024

10.30-12.30 - European Citizens Agora: The European Union Enlargement Process - Catalyst of Progress

Venue: Bucharest University of Economic Studies, Virgil Madgearu Room (Piata Romană, 6)

Event dedicated to the students of the Faculty of International Business & Economics and organized in collaboration with the European Institute of Romania and EUROPE DIRECT Centre Bucharest.

Welcome speech: Georgiana CHIVESCU, Coordinator, EUROPE DIRECT Centre Bucharest, European Institute of Romania

Keynote Speakers:

Eliza VAȘ

Co-author of the TEPESA volume "Enlargement and the Future of Europe: Views from the Capitals", Coordinator of the Studies Department, European Institute of Romania

Radu-Vladimir RĂUȚĂ

Co-founder, dMonitor, Ph.D., National School of Political and Administrative Studies

Mihaela PĂDUREANU

Expert, Department of Studies, European Institute in Romania

Bianca TOMA

Program Director, Romanian Centre for European Policies

Moderator: Octavian Dragomir JORA, Professor, Ph.D., Faculty of International Business and Economics, Bucharest University of Economic Studies, founder and editor-in-chief of The Market for Ideas publication

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14.00-15.45 – Round table: *Innovative Voucher Policies: Best Practices and Insights from Europe*

Venue: Bucharest University of Economic Studies, Aula Magna

Event organized in collaboration with the Professional Association of Vouchers Issuers (APET).

Keynote speeches:

Iulian ARDELEANU, General Director, Ministry of Finance

Social Vouchers in Romania: regulatory framework

Amal CHEVREAU, Organisation for Economic Co-operation and Development (OECD)

Social vouchers: innovative tools for social inclusion and local development

Cristian PĂUN, Professor, Faculty of International Business and Economics, Bucharest University of Economic Studies

The impact of social vouchers on the economic growth and development: the case of Romania

Mădălina ZAMFIR, Ph.D. Researcher, Joint collaboration Ministry of Finance/Prague University of Economic and Business/ Bucharest University of Economic Studies

The effect of holiday vouchers on domestic tourism: evidence from a voucher program in Romania

Julien FREUND, Public Affairs Director - EU, Central & Eastern Europe, Social Vouchers Association

Social vouchers innovations around the world! (Home services, SMEs, Mobility, Sustainability)

Daniel URÎTU, Member in the Permanent Bureau, Council for Small and Medium Private Enterprises in Romania

Dan CONSTANTINESCU, Executive Director, The Professional Association of Vouchers Issuers (APET)

Social cohesion and economic development through vouchers

Moderator: Radu MUȘETESCU, Professor, Ph.D., Faculty of International Business and Economics, Bucharest University of Economic Studies

15.45 – 16.00 – Opening Ceremony: Registration

Venue: Bucharest University of Economic Studies, Aula Magna

16.00-16.20 – Opening Ceremony: Welcome and opening remarks

Venue: Bucharest University of Economic Studies, Aula Magna

Welcome speeches:

Dorel Mihai PARASCHIV, Professor, Ph.D., Vice-Rector of Bucharest University of Economic Studies, Romania

Marius Constantin PROFIROIU, Professor, Ph.D., Vice-Rector of Bucharest University of Economic Studies, Romania

Alina Mihaela DIMA, Professor, Ph.D., Vice-Rector of Bucharest University of Economic Studies, Romania

Ioan-Radu PETRARIU, Associate Professor, Ph.D., Dean of the Faculty of International Business and Economics, Romania

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16.20-18.00 – Opening Ceremony: Keynote speeches

Venue: Bucharest University of Economic Studies, Aula Magna

Arne HEISE, Professor, Ph.D.

University of Hamburg, Germany

A Hamiltonian Moment for Europe?

Sanja Sever MALIŠ, Professor, Ph.D.

Dean of the Faculty of Economics and Business, University of Zagreb, Croatia

The Future of Internationalization of Higher Education in Europe

Marko SELAKOVIC, Assistant Professor, Ph.D.

Deputy Director S.P. Jain School of Global Management, Dubai Campus, UAE

Future of Economic Communications in Europe - Technology as Factor of Power

Nikolina DEČMAN, Associate Professor, Ph.D.

Vice-dean of the Faculty of Business and Economics, University of Zagreb

Integrating Sustainability into Higher Education: Empowering Students for a Sustainable Future

18.00-18.30 – Opening Ceremony: Q&A session

18.00-18.45 – Round table: *Innovation in the Context of Romania's Accession to the OECD: Challenges and Opportunities for Collaboration and Co-creation between Academia and Public Administration*

Venue: Bucharest University of Economic Studies, Virgil Madgearu Room (Piata Romană, 6)

Event organized in collaboration with the General Secretariat of the Romanian Government.

Keynote speaker: Larisa BARAC, Senior Advisor within the General Secretariat of the Romanian Government, representative of the Innovation Laboratory

Moderator: Rodica Milena ZAHARIA, Professor, Ph.D., Faculty of International Business and Economics, Bucharest University of Economic Studies

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CONFERENCE PLENARY SESSION & ACADEMIC PANELS - DAY 2

Friday, 25 October 2024

9.30-10.00 – Registration

Venue: National Bank of Romania (8 Doamnei street, București 030167)

Room: Alexandru Ottulescu

To access the National Bank of Romania premises, please note that you will need to present an identity document.

10.00-12.00 – Welcome and Plenary session

Venue: National Bank of Romania, Room: Mitiță Constantinescu

Welcome speech:

Leonardo BADEA, Professor, Ph. D., First Deputy Governor, National Bank of Romania

Valentin LAZEA, Chief Economist, National Bank of Romania

Keynote speeches:

Luminița ODOBESCU, Minister of Foreign Affairs, Romania

Csaba BÁLINT, CFA, Member of the National Bank of Romania Board

Dóra PIROSKA, Associate Professor Ph.D., International Relations Department, Central European University, Vienna, Austria

Moderator: Ioan-Radu PETRARIU, Associate Professor, Ph.D., Dean of the Faculty of International Business and Economics, Bucharest University of Economic Studies

12.00-12.30 Coffee break

Venue: National Bank of Romania, Room: Alexandru Ottulescu

12.30-14.30 Panels

ACADEMIC PANEL 1: ***New approaches for the European Union governance and enlargement***

Chairs: Cristina Mihaela DRĂGOI & Irina Mădălina DOROFTEI

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Mitiță Constantinescu, a.

Zoom link:

<https://ase.zoom.us/j/95076367893?pwd=fQSa9TahDzYlQLNr2XlITTANBa4jTG.1>

Meeting ID: 950 7636 7893

Passcode: 964700

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Special Guest: Roxana RIZEA-MACIAS, Faculty of International Business and Economics alumna & plenary coordinator European Parliament

Reflecting a new geopolitical reality in Europe

Alina-Camelia BELCIU (VASILESCU), Bucharest University of Economic Studies

The European Governance Approach for a Resilient Cybersecurity Ecosystem

Adriana GIURGIU, Bucharest University of Economic Studies & University of Oradea

Adrian NEGREA, University of Oradea

Margit CSIPKÉS, University of Debrecen

Mihaela-Cristina DRĂGOI, Bucharest University of Economic Studies

Perspectives and Challenges of the Eurozone Accession Process for the Non-Euro Central and East European EU Member States

Megi GJONI, Institute of European Studies, University of Tirana

EU Communication strategy for the Western Balkans: Prospects and Implementation

Gheorghe HURDUZEU, Ramona Iulia DIEACONESCU, Maria GHEORGHE, Zeno DINCĂ, Robert OPRESCU, Bucharest University of Economic Studies

EU Strategies for Critical Raw Material Supply Resilience: A Dual Focus on Import Evolution and Carbon Footprint

Cristian Gabriel IANC, Bucharest University of Economic Studies

Octavian Ioan LUCA, Stefan Andrei GAIȚĂ, "Alexandru Ioan Cuza" Police Academy

Law Enforcement and Social Protection Interventions for Vulnerable Populations: Aligning Romanian Policies with SDG 1.5 and the European Agenda

Tünde-Ilona KELE, University of Oradea

Poverty, a Real Challenge for the European Institutions

Ina NIMERENCO, Bucharest University of Economic Studies

Antonina AXENTI, University of Genoa

Cristina NIMERENCO, Forvis Mazars Romania

Assessing Moldova's Position in Europe: A Cluster Analysis of Corruption, Human Development, and Democracy

Małgorzata PORADA-ROCHOŃ, Elżbieta OCIEPA-KICIŃSKA, University of Szczecin

Karolina PALIMAŁKA, University of Information Technology and Management in Rzeszow

Rodica Milena ZAHARIA, Bucharest University of Economic Studies

Rozana Veselica CELIĆ, Juraj Dobrila University of Pula, Croatia

Alexandrina Maria PAUCEANU, Geneva Business School, Switzerland

Education of the Future for the Future of Europe - Gen Z Perspective

Robert-Daniel STĂNESCU, Bucharest University of Economic Studies

Institutional Development Insights: Romania's Public Institutions Capacity and Adaptability

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Mihaela ȘTEFAN-HINT, "1 Decembrie 1918" University of Alba Iulia
Andreea MARIN-PANTELESCU, Bucharest University of Economic Studies
Measures to Reduce Poverty and Social Exclusion in Romania

Marcela TANASCIUC, Bucharest University of Economic Studies
Romanian Case Study on Early School Leaving: Educational Realities, Challenges and European Perspectives

Anca TĂNASIE, Andra MANDA, Daniel Cosmin FRATOȘTIȚEANU, Luminița VOCHIȚA, University of Craiova
Challenges of the EU Enlargement – the Quest for Stability and Welfare

Sorin TERCHILĂ, Lucian Blaga University of Sibiu
The Role of External Communication in the Public and Private Sectors within the European Union. Impact on Business Owners, Clients and Communities

ACADEMIC PANEL 2: *Innovation and resilience in international business*

Chairs: Irina-Eugenia IAMANDI-MUNTEANU & Laura Gabriela CONSTANTIN

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Anton Carp, a.

Zoom link:

<https://us02web.zoom.us/j/81616124215?pwd=jmyatOqxPms4LTBs1UQS3nuWxF0KF2.1>

Meeting ID: 816 1612 4215

Passcode: 641668

Matei APĂVĂLOAEI, Mihai Vladimir TOPAN, Bucharest University of Economic Studies

Carmen Elena DOROBĂȚ, Manchester Metropolitan Business School

Scale Economies, Comparative Advantage and Economic Calculation. Revisiting the Foundations of International Trade Theory

Anamaria BADEA, Maria NECSESCU, Laurențiu DINCĂ, Bucharest University of Economic Studies

The Challenges and Opportunities of the Agri-Food Industry in a Global Context

Mihaela Gabriela BELU, Ana Maria MARINOIU, Bucharest University of Economic Studies

International Trade in the Digital Era: An Overview

Camelia CANDIDATU, Laura BENCHEA, Anca Gabriela ILIE, Dan DUMITRIU, Bucharest University of Economic Studies

The Functioning of International Markets Between Theory and Reality: Some Reflections on the Interplay Between Market Structure, Competition, And the Power of Economic Agents

Maria Alexandra CRĂCIUN

Artificial Intelligence and Global Economics: Opportunities, Disruptions, and Policy Implications

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Anamaria HOLOTĂ, Mihaela-Cristina DRĂGOI, Bucharest University of Economic Studies

Ethical Aspects of Using AI in Business. Case Study on EU Countries

Irina-Eugenia IAMANDI, Laura-Gabriela CONSTANTIN, Bucharest University of Economic Studies

Artificial Intelligence and Environmental Performance Patterns at Global Level

Elena-Simona IONEL, Bucharest University of Economic Studies

Ruin Theory in Supply Chain Risk Management

Lidija KRAUJALIENĖ, Mykolas Romeris University

Digital Numeric Indicators for Evaluation of Organizational Development: American VS Finnish Methodologies

Mirona-Maria MUREA, Laura BENCHEA, Raluca Georgiana ROBU, Radu Cristian MUȘETESCU, Bucharest University of Economic Studies

Machine Consciousness and an Ethical Approach of Economic Utilitarianism Reflected in the Use of Artificial Intelligence: A Bibliometric Analysis

Grațiela Georgiana NOJA, West University of Timișoara

Technological Innovation and Sustainability in the EU: Inferences on Environmentally-Friendly Investment Practices and Performance

Ramona PÎRVU, Laurențiu DRAGOMIR, Răducu BRATU, Tudor TĂRBUJARU, University of Craiova

Digitization and Labor Market Dynamics: Estimates and Perspectives

Steliana RODINO, Institute of Research for Agriculture Economy and Rural Development Bucharest & National Institute of Research and Development for Biological Sciences

A Circular Agriculture Business Model for Enhancing Resource Efficiency

Andreea-Raluca ROSCA, Bucharest University of Economic Studies

Comparative Analysis of Banking Industry Digitalization Levels: Romania and the European Union

Roxana VOICU-DOROBANȚU, Cătălin PLOAE, Ana Barbara BOBIRCĂ, Bucharest University of Economic Studies

Sanja FRANČIĆ, University of Zagreb

Preparing Europe for Industry 4.0 - Skills Development and Risk Management in Higher Education for an Intangible Economy

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ACADEMIC PANEL 3: *Sustainable development and energy challenges in the European Union*

Chairs: Raluca-Georgiana ROBU & Maria-Mirona MUREA

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Anton Carp, b.

Zoom link:

<https://ase.zoom.us/j/97619596414?pwd=upALrwy432czowFL8GVk6hycu5S2NF.1>

Meeting ID: 976 1959 6414

Passcode: 183876

Gabriela CIUREA-ERCAU

A Comparative Study of Sustainability Reporting Practices in Romania' Leading Banking

Olga CREȚU, SKOLKOVO School of Management

All in the Same Boat? The Effect of State Ownership on Multinationals' CSR Practices

Aura GIRLOVAN, Cristiana TUDOR, Gabriel Robert SAIU, Daniel Dumitru GUSE, Bucharest University of Economic Studies

Ioannis KOSTAKIS, Harokopio University, Athens, Greece

From Innovation to Sustainability: Analyzing the EU's Energy Intensity and Climate Goals Through Sys-GMM

Răzvan-Octavian GIURCĂ, Bucharest University of Economic Studies

A Bibliometric Analysis on the E-mobility Development in the European Union in the Context of its Recent Policies

Rodica IANOLE-CĂLIN, University of Bucharest

Edvin ZHLLIMA, Agricultural University of Tirana

Brunilda KOSTA, University of Tirana

Insights into Business Planning and Organizational Strategies for Environmental Proactivity in Southeast Europe

Răzvan Gh. V. IONESCU, Romanian Academy, School of Advanced Studies of the Romanian Academy

Mirela PANAIT, Petroleum-Gas University of Ploiești, Romania & Romanian Academy, Institute of National Economy, Bucharest, Romania

Mariana CIUREL, National University of Science and Technology POLITEHNICA Bucharest & Bucharest Stock Exchange

Raquel FERNÁNDEZ-GONZÁLEZ, ERENEA-ECOBAS, Department of Applied Economics, Faculty of Economics, University of Vigo

Renewable Energy Policies in a Challenging European Context

Nicoleta LAȘAN, University of Oradea, Doctoral School in Economic Sciences

Cross-Border Cooperation with Neighboring Countries: The Case of Hungary-Slovakia-Romania-Ukraine Programme

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Luiza Loredana NĂSTASE, University of Craiova

Romania's Road to Sustainable Development: Health and Well-being at the Macroregional Level

Matei-Ștefan NEDEF

Energy Transition: Trends and Challenges

Marian Catalin VOICA, Petroleum-Gas University of Ploiesti

Mirela PANAIT, Petroleum-Gas University of Ploiesti & Romanian Academy, Institute of National Economy

Alina Gabriela BREZOI, Irina Gabriela RĂDULESCU, Petroleum-Gas University of Ploiesti

What is Going to be the BRICS Alternative Payment System to the Dollar?

ACADEMIC PANEL 4: *Finance and banking in the European Union*

Chairs: Radu LUPU & Alina Gabriela DRĂGHICI

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Anton Carp, c.

Zoom link:

<https://ase.zoom.us/j/92174480527?pwd=EDDjKvqvafAjWmBBzIYyecQUaTPNhk.1>

Meeting ID: 921 7448 0527

Passcode: 692818

Osman Ulas AKTAS, Goodman School of Business, Brock University, Canada

Iulia LUPU, "Victor Slăvescu" Centre for Financial and Monetary Research, Romanian Academy

Radu LUPU, Bucharest University of Economic Studies

Hierarchical Risk Parity vs. Traditional CoVaR: A New Method for Systemic Risk in Financial Markets

Bogdan Ionut ANGHEL, Radu LUPU, Bucharest University of Economic Studies

Forecasting Stock Movements in the European Banking Sector: A Bidirectional LSTM Approach

Ada Cristina MARINESCU, National Institute for Economic Research, Bucharest, Romania

The Interest rate-growth Differential for Eurozone Countries

Andrei RĂDULESCU, Institute for World Economy and Macro-modelling Centre, Romanian Academy

Ionuț PANDELICĂ, Bucharest University of Economic Studies

EU Economic Convergence in CEE – Structural Challenges

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ACADEMIC PANEL 5: *The Three Seas Initiative's contribution to the European Union and transatlantic relations: strengthening bridges and securing borders*

Chairs: Radu Cristian MUȘETESCU & Octavian-Dragomir JORA

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Mitiță Constantinescu, b.

Zoom link:

<https://ase.zoom.us/j/95311549426?pwd=86JlxE7cggPA8aq0fiQbZW329hWdfa.1>

Meeting ID: 953 1154 9426

Passcode: 460101

Octavian-Dragomir JORA, Bucharest University of Economic Studies

Comprehending and Communicating the Three Seas Initiative: The Role of Scientific Research and Mass Media in Making a Sound Case for Regional Cooperation within a Complicated Part of Europe

Mihai SEBE, Bucharest University of Economic Studies

The Three Seas Initiative between Bucharest and Warsaw. Francophonie Participating States within the 3SI and the Future of this Platform

Mihai-Răzvan NEDELICU, Bucharest University of Economic Studies

Bridging East and West: The Three Seas Initiative as a Catalyst for Economic Convergence amidst the Fourth Industrial Revolution

Hesam JEBELI-BAKHT-ARA, Bucharest University of Economic Studies

The Economic Challenges of Central and Eastern Europe: A Quest for Economic Cohesion and the Role of Regional Initiatives

Bogdan COZMA, Bucharest University of Economic Studies

The Evolving Dynamics of Polish-Ukrainian Economic Relations and Regional Cooperation within the Context of the War in Ukraine and the Three Seas Initiative

Andreea-Raisa ȚĂRÂNĂ, Bucharest University of Economic Studies

The Role of the Three Seas Initiative in Overcoming the Economic Disparities in Europe

Nicolas-Costinel NEGREA, Bucharest University of Economic Studies

The Three Seas Initiative: Strategic Vision, Regional Collaboration, and Geopolitical Testing

14.30-15.30 – Cocktail lunch

Venue: National Bank of Romania, Room: Alexandru Ottulescu

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