



Academic Partners:



INSTITUTUL DE PROGNOZĂ ECONOMICĂ



## AGENDA

### The 10<sup>th</sup> International Conference *The Future of Europe* – October 31<sup>st</sup> – November 1<sup>st</sup>, 2019

Under the auspices of the Faculty of International Business and Economics, the plenary sessions are jointly organised and shared by the international conferences *Future of Europe* & *Synergies in Communication*, with the support of *BINGHAM CENTRE FOR THE RULE OF LAW* and *RECONNECT*

This event is organized in partnership with *The National Bank of Romania*.



#### CONFERENCE DAY 1 – PLENARY SESSIONS Thursday, 31<sup>st</sup> of October 2019



##### Thursday, 31<sup>st</sup> of October 2019

9.30 – 10.00: *Participants' registration & Coffee*

Venue: The National Bank of Romania (Mitiță Constantinescu Hall)

10.00 – 10.30: *Welcome and Opening Remarks*

Venue: The National Bank of Romania (Mitiță Constantinescu Hall)

- **Lucian CROITORU**, Counselor of the Governor The National Bank of Romania
- **Dorel PARASCHIV**, Vice-rector of Bucharest University of Economic Studies, Romania
- **Gheorghe HURDUZEU**, Dean of the Faculty of International Business and Economics, Romania

10.30– 13.30: *The future of the European Union: a socio-economic & cultural perspective*

Venue: The National Bank of Romania (Mitiță Constantinescu Hall)

- **Mihai KORKA**, Professor, Bucharest University of Economic Studies, Romania  
*"Adapting International Business Education to a Changing World"*
- **Joan MONTLLOR SERRATS**, Professor, Universitat Autònoma de Barcelona, Spain  
*"The evolution of ESG investing: A European perspective"*

RECONNECT

Sponsors:



- **Micky AHRONSON**, Expert in international relations, The Jerusalem Institute for Strategy and Security, Israel  
*"International lessons from the Middle East"*
- **Paul H. DEMBINSKI**, Professor, University of Freiburg, Switzerland, Director of Observatoire de la Finance and Co-President of "Ethics & Trust in Finance Prize"  
*"Families: the unacknowledged centre of any economy"*
- **Alina BÂRGĂOANU**, Professor, National University of Political Studies and Public Administration, Romania  
*"EU vs. Disinformation. The State of Play"*

Moderator: **Laura-Mihaela MUREȘAN**, Bucharest University of Economic Studies & QUEST Romania

**13:30– 14:00: Conference Lunch**

**Venue: The National Bank of Romania (Alexandru Ottulescu Hall)**

**14:00– 15:30: CONFERENCE PANEL: Financial literacy – challenges and results. The Romanian case.**

**Venue: The National Bank of Romania (Mitiță Constantinescu Hall)**

- **Anton COMĂNESCU**, Lead Expert, National Bank of Romania
- **Florin BÂLCAN**, CEO Provident Financial Romania
- **Alexandra Ioana BONTAȘ**, Head of Financial Education and Monitoring Service – Public Relations, Petitions and Financial Education Directorate, Financial Supervisory Authority
- **Adrian CODĂRLAȘU**, President, CFA Romania

Moderator: **Radu Cristian MUȘETESCU**, Professor, Bucharest University of Economic Studies, Romania

**15:30 – 15:45: Coffee break**

**Venue: The National Bank of Romania (Alexandru Ottulescu Hall)**

**15:45 – 18:00: CONFERENCE PANEL: Rule of Law Conditionalities in the EU – from the Cooperation and Verification Mechanism (CVM) to the new monitoring mechanisms in the European Union**

**Venue: The National Bank of Romania (Mitiță Constantinescu Hall)**

- **Aleksejs DIMITROVS**, EFA Advisor on Legal Affairs, Civil Liberties, Justice and Home Affairs
- **Paul BLOKKER**, Associate Professor, Department of Sociology and Economic Law, University of Bologna
- **Adrian BABOI STROE**, Public Policy Expert and former Secretary of State in the Ministry of Justice
- **Laura ȘTEFAN**, Anticorruption expert from the Romanian Expert Forum
- **Mat TROMME**, Director, Sustainable Development & Rule of Law Programme, Bingham Centre for the Rule of Law

Moderator: **Clara VOLINTIRU**, Associate Professor, Bucharest University of Economic Studies, Romania

**17:00 – 19:00: CONFERENCE PANEL: Europe and the Middle East: In quest of new international orders**

**Venue: Bucharest University of Economic Studies (1203 – Google ROOM)**

**Cohosted with: Center for Foreign Policy and Security Studies**

- **Micky Ahronson**, Expert, The Jerusalem Institute for Strategy and Security
- **Liviu Muresan**, President, EURISC Foundation



- **Florin Pasatoiu**, Director, Center for Foreign Policy and Security Studies
- **Radu Ungureanu**, Associate Professor, National University of Political Studies and Public Administration, Bucharest

**Moderator: Radu Cristian MUȘETESCU**, Professor, The Bucharest University of Economic Studies



## **CONFERENCE GALA DINNER – Thursday, 31<sup>st</sup> of October 2019**

*19.30: Conference Gala Dinner (Venue: Marshal Garden Hotel's Restaurant)*



## **CONFERENCE DAY 2 – PLENARY SESSIONS**

**Friday, 1<sup>st</sup> of November 2019**



**Friday, 1<sup>st</sup> of November 2019**

*9.30 – 10.00: Participants' registration & Coffee*

**Venue: Bucharest University of Economic Studies (Aula Magna)**

*10.00 – 12.00: The future of the European Union: a socio-economic & cultural perspective*

**Venue: Bucharest University of Economic Studies (Aula Magna)**

- **Gerard WEBER**, Professor, City University of New York, USA  
*"Labor Migration, Social Dissolution and Public Sector Austerity 30 Years after the Revolution: An Anthropological Account from Galati"*
- **Bogdan COSTEA**, Professor, Lancaster University Management School, UK  
*"Will the Twentieth Century Ever End?"*

Moderator: **Laura-Mihaela MUREȘAN**, Bucharest University of Economic Studies & QUEST Romania

*12:00 – 13.30: CONFERENCE PANEL: The Republic of Moldova and Romania: towards a successful partnership in the European Union*

**Venue: Bucharest University of Economic Studies (Aula Magna)**

- **Rodica CRUDU**, Associate professor, Dean of the Faculty of International Business and Economics, ASEM, The Republic of Moldova
- **Marina POPA**, Associate professor, Dean of the Faculty of International Business and Economics, ASEM, The Republic of Moldova
- **Gabriela DRĂGAN**, Professor, Bucharest University of Economic Studies, Romania

Moderator: **Clara VOLINTIRU**, Associate Professor, Bucharest University of Economic Studies, Romania

**10:00 – 13:00: CONFERENCE PANEL: The economics of family – the EU perspective**

**Venue: Bucharest University of Economic Studies (1204 – Google Room)**

- **Mariano MARTINEZ – AEDO**, Cofounder of Instituto de Politica Familiar, Spain: *Public aids for Family in Europe – comparison*
- **Alina SAVU**, Senior Business Consultant Ascent AG Elvetia: *Family contribution to society 4.0*
- **Sebastian FITEC**, Researcher, Romanian Academy, Romania: *Family structure in Romania and economic issues*
- **Ciprian BRADU** – Economic Counsellor in Management at Bucureştii Noi Romano-Catholic Parish: *Family – part of European commonwealth, Romania*
- **Matei DOBROVIE**, Romanian Parliament, Romania: *Proposals for Family Policies in Romania including for the Economic Family Development*

Moderator: **Irina ION (ZGREABĂN)**, Associate Professor, Bucharest University of Economic Studies, Romania

**13:00– 13:30: Conference Lunch**

**Venue: Bucharest University of Economic Studies (Cafeteria, 3<sup>rd</sup> Floor, Ion Anghelescu Building)**



**13:30– 16:30: ACADEMIC PANELS**

**Venue: Bucharest University of Economic Studies**

**PANEL 1: BUSINESS ACROSS EUROPE**

**13.30 – 16.30:** Friday, 1 November 2019, **Room 1206**

**Chairs:** Maria-Floriana POPESCU & Raluca ROBU

<b>Lucian Ivan</b>	Predictive Analysis of the Romanian Defence Market
<b>Raluca Robu</b>	Upgrading in global value chains. The case of Romania
<b>Maria-Floriana Popescu, Neal Harrison Silbert</b>	The Impact of Artificial Intelligence and Machine Learning on the Future of Europe
<b>Ioana Coralia Zavera</b>	Prosperity and education – two sets that intersect continuously
<b>Gabriel-Cristian Constantinescu</b>	Preferences in remote communication of the Romanian native language negotiators
<b>Gabriel-Cristian Constantinescu</b>	False perceptions influenced by false friends, in remote negotiations
<b>Camelia Candidatu, Liliana Nicoleta Grigore, Laura Benchea</b>	Traditional versus modern techniques in academic learning : Analysis on students in the economic higher education
<b>Radu Cezar Cojocariu, Andrei Relu Ciucă</b>	Romanian natural gas market. Quo vadis? 2.0

**PANEL 2: THE NEW CHALLENGES OF THE EUROPEAN UNION'S GOVERNANCE**

**13.30 – 16.30:** Friday, 1 November 2019, **Room 1203 (Google Room)**

**Chairs:** Mirela DIACONESCU & Cristina DRĂGOI

<b>Dumitru Miron, Ana Maria Holobiuc</b>	How difficult is it to achieve real convergence within the enlarged European Union?
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**Gheorghe-Cosmin Manea**

Migration Flows and the Development Policy of The European Union

**Mihaela-Sorina Dumitrescu, Dorel Paraschiv, Maria Nițu**

The fight against terrorism in the European Union

**Stefana Agop, Ramona Teodora Ghioc (cas Tanasa)**

The influence of economic growth models on the sustainable development of the rural area

**Maria-Floriana Popescu, Cristina Drăgoi**

The "Green Deal" – European Union's newest bet against climate change

**Ihab s kh Jweida**

Crisis in Lybia

**Mirela Diaconescu, Andreea Oana Enache, Paula Munteanu**

Migration and Sustainable Development in the Context of Globalization

### **PANEL 3: FINANCE & BANKING IN THE EUROPEAN UNION**

**13.30 – 16.30:** Friday, 1 November 2019, **Room 1217**

**Chairs:** Radu LUPU & Călin CANTEMIR

**Dragos Dantis**

Possible Directions of Evolution for Banking Activity in European Union Under the Impact of Blockchain Technology

**Alexandra Micu**

Risk assessment in banking reorganization

**Andreea-Alexandra Chiriac (Roșca), Claudiu Chiriac, Alex-Dan Ceausescu-Constantinescu, Delia-Raluca Șancariuc**

Cyber security, a priority of the modern world

**Ciprian Stănescu**

Unicorn companies. Where is Europe now and in the future?

**Alexandra Horobeț, Georgiana Maria Vrinceanu, Consuela Elena Popescu, Lucian Belascu**

An exploratory study of CEE financial companies' exposure to oil price risk

### **PANEL 4: SURVIVAL OF THE EUROPEAN UNION**

**13.30 – 16.30:** Friday, 1 November 2019, **Room 1212**

**Chairs:** Octavian-Dragomir JORA & Mihai-Vladimir TOPAN

**Ioana Coralia Zavera**

Prosperity and education – two sets that intersect continuously

**Cezar Vasilescu**

US versus China- competition for global economic supremacy

**Olteteanu Angel-Cristian**

Challenges for entrepreneurs seeking to access European funds in Central and Eastern Europe as of 2019'

**Maria-Floriana Popescu, Gheorghe Hurduzeu, Anca Ilie**

State-of-the-Art for Energy in the European Union

**Marius Traistaru**

Analysis of the terrorist phenomenon in Romania between 2000-2007

**Radu Isaic, Cristian Păun**

Constructal Theory and Economic Cycle

**PANEL 5: ADDRESSING CORPORATE SOCIAL RESPONSIBILITY AND RISK MANAGEMENT IN EUROPE**

**13.30 – 16.30:** Friday, 1 November 2019, **Room 1203**

**Chairs:** *Irina IAMANDI & Laura CONSTANTIN*

<b>Irina-Eugenia Iamandi, Laura-Gabriela Constantin</b>	Using Technology for Sustainability Enhancement at European Level. A Country Perspective
<b>Laura-Gabriela Constantin, Irina-Eugenia Iamandi</b>	An Innovative Assessment of Sustainable Development through Technology in EU Cities
<b>Alina Alexoaei</b>	Responsible investing: finding the value in environmental, social, and governance performance
<b>Alina Alexoaei</b>	Proactive water footprint management
<b>Ciprian Stănescu</b>	15 Skills and 30 Jobs of the Future
<b>Delia Elena Mateias</b>	Leadership styles and business diplomacy

**PANEL 6: DIASPORAS: TRANSNATIONAL FAMILIES**

**13.30 – 16.30:** Friday, 1 November 2019, **Room 1605**

**Chair:** *Iulia RĂȘCANU*

<b>Shruti Amar and Arpita Goswami</b>	Family, Cosmopolitanism and Indian Fiction in English, 1930-1960
<b>Iulia Rascanu</b>	Home and Hybridity. A revisitation of Bend It Like Beckham
<b>Petre Comșa, Costea Munteanu</b>	On the Discontinuity and Hierarchy in the Dialogue between Science and Religion

