



Academic Partners:



Institutul de Economie
Mondială



EUROPE DIRECT
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The 14th International Conference *The Future of Europe* – October 26-27 2023 –



CONFERENCE PLENARY SESSIONS - DAY 1 Thursday, 26 October 2023



Thursday, 26 of October 2023

8.30 – 9.15: Welcome and registration

Venue: Bucharest University of Economic Studies, Aula Magna

9.15 – 9.30 - Welcome and Opening Remarks

Venue: Bucharest University of Economic Studies, Aula Magna

Nicolae ISTUDOR, Rector of Bucharest University of Economic Studies, Romania

Gheorghe HURDUZEU, Dean of the Faculty of International Business and Economics, Romania

9.30– 11.30: Keynote Speeches

Sustainability and Resilience of EU

Venue: Bucharest University of Economic Studies, Aula Magna

Keynote speakers:

Andras G. INOTAI

Professor emeritus, former director general of the Institute of World Economy, Budapest

Honorary professor, College of Europe Bruges

"The European Union in a changing global and regional environment. Facing risks, managing challenges and shaping the future of Europe"

Jacques PELKMANS

Associate Senior Fellow at CEPS

Visiting professor at the College of Europe in Bruges

"The Single Market is an impressive economic construct, with useful spin-offs"



Ilya LINGORSKI

Associate Professor, Department of Economics, Sofia University St. Kliment Ohridski
Governing Council Member, Bulgarian National Bank, Bulgaria
"Capitalising the Sustainable Future of Europe"

Moderator: Cristina DRĂGOI, Bucharest University of Economic Studies



11.30 - 12.00: Coffee Break

Venue: Bucharest University of Economic Studies



12.00- 13.30: Keynote Speeches

Circular economy – a key anchor for building a sustainable future

Venue: Bucharest University of Economic Studies, Aula Magna

Keynote speakers:

Eliza VAȘ

European Institute of Romania

"Circular economy: what's at stake for Romania in the context of the megatrends that will shape the future of Europe?"

Aurelia - Ioana CHEREJI

Associate Professor, University of Oradea, Romania

"Agricultural and rural development in the context of a circular economy. Impact and opportunities for Romania"

Suzana CARP

Expert Climate Policies and European Studies

Deputy Director, Cleantech For Europe, Bruxelles

"Future-proofing Europe's economy: how to build a resilient net-zero economic model to uphold and advance European integration in the 21st century"

Florian NEAGU

Deputy Director, Financial Stability Department, National Bank of Romania

"Climate change agenda: opportunities and challenges for the Romanian banking sector"

Moderator: Mihai SEBE, European Institute of Romania



13.30 - 14.00: Lunch

Venue: Bucharest University of Economic Studies





14.00 – 15.30: Keynote Speeches

Republic of Moldova & Romania – Joined efforts for more

integration Venue: Bucharest University of Economic Studies, Aula Magna

Keynote speakers:

Eugen DIJMĂRESCU

Honorary senior fellow, Romanian Academy, Institute for World Economy
Former Vice-Governor of National Bank of Romania
"Enlargement of the European Union: în quest for resilience"

Larisa DODU-GUGEA

Dean of International Economic Relations Faculty, Academy of Economic Studies in Chisinau, Republic of Moldova
"EU – The strategic partner of Moldova: present and perspectives"

Pîrlog Angela

Associate Professor at the Academy of Economic Studies of Moldova, Republic of Moldova
"Intercultural integration of companies from Moldova in the European Union"

Moderator: Radu-Cristian MUȘETESCU, Professor, Bucharest University of Economic Studies

15.30 – 17.00: Keynote Speeches

Challenges for the EU's Business Model

Venue: Bucharest University of Economic Studies, Aula Magna

Keynote speakers:

Dionysis SKARMEAS

Professor of Marketing, Athens University of Economics and Business
"Corporate Sustainability and Responsibility"

Yoram KROZER

Director Sustainable Innovations Academy Netherlands
Visiting prof. Technical University of Graz
"Are innovators in the EU successful compared to other large countries?"

Vikas TYAGI

Associate Dean : International Affairs,
Professor (Finance & Accounting) & HOD MBA- School of Management & Commerce, Dev Bhoomi
Uttarakhnad University
"Economic Relation and Roadmap between India and EU"

Moderator: Radu-Cristian MUȘETESCU, Bucharest University of Economic Studies





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CONFERENCE DAY 2

Friday, 27 October 2023

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Friday, 27 October 2023

11.00 – 13.00 – Round Table: *The Economic Diplomacy for Romania as EU Member*

Venue: Bucharest University of Economic Studies / Robert Schuman Room

Hosts:

Dumitru MIRON, President of BUES Senate

Bucharest University of Economic Studies, Romania

Gheorghe HURDUZEU, Dean of the Faculty of International Business & Economics

Bucharest University of Economic Studies, Romania

Moderator: Radu-Cristian MUȘETESCU, Bucharest University of Economic Studies

14:30 – 16:30 – European Citizens Agora: *How to mitigate disinformation and fake news?*

Venue: Bucharest University of Economic Studies / Aula Magna

Event dedicated to the students of the Faculty of International Business & Economics

Organizers: Center EUROPE DIRECT Bucharest-Ilfov & European Institute of Romania

Keynote Speakers:

Gabriela GUIU

PhD Candidate, Teaching Assistant, Faculty of Communication and Public Relations, National University of Political Studies and Public Administration

"How to mitigate fake news and disinformation in Romania? Communication experts' perspectives and solutions"

Cătălina NASTASIU

PhD, lecturer, Faculty of Communication and Public Relations, National University of Political Studies and Public Administration

"Disinformation and climate change"

Iuliana CĂLIN,

PhD Candidate, Teaching Assistant, Faculty of Communication and Public Relations, National University of Political Studies and Public Administration

"The social impact of the fake news"

Moderator: Georgiana CHIVESCU, Center EUROPE DIRECT Bucharest-Ilfov, European Institute of Romania

This event is kindly supported by our academic partners:





CONFERENCE ACADEMIC PANELS DAY 2 Friday, 27 October 2023



Friday, 27 October 2023

13.00 – 15.00: ACADEMIC PANEL 1: **BUSINESS ACROSS EUROPE**

Chairs: Alina ALEXOAEI & Raluca ROBU

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: online

Zoom link:

<https://ase.zoom.us/j/84593263199?pwd=QzF0cTILVEtHaWNEOE9XTFhmWXBwQT09>

Meeting ID: 845 9326 3199

Passcode: 902249

Titus SUCIU, Transilvania University of Brasov

"Fundamental analysis of food field sector at Bucharest Stock Exchange"

Luminița TULEAȘCĂ, Romanian-American University

"Cross-border mobility of companies and doing business in Europe"

Maria GHEORGHE, Bucharest University of Economic Studies

"The cybercrime impact on the European business environment"

Ioan Cătălin MURĂRAȘU, Ioan Andrei BULGARU, Alexandra NEDELCU, Bucharest University of Economic Studies

"Economic analysis of floating photovoltaic plants in Black Sea"

Livia CEBOTARI, Ada PAIERELE, Bucharest University of Economic Studies

"The conflict in Ukraine and the energy crisis: impact on the EU energy transition"

Alexandra NEDELCU, Ioan Cătălin MURĂRAȘU, Ioan Andrei BULGARU

"The competitiveness of the Romanian agri-food sector in comparison with European countries"



13.00 – 15.00: ACADEMIC PANEL 2: **THE NEW CHALLENGES OF THE EUROPEAN UNION'S GOVERNANCE**

Chairs: Ramona DIEACONESCU & Cristina DRĂGOI

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: online

Zoom link:

<https://ase.zoom.us/j/84593263199?pwd=QzF0cTILVEtHaWNEOE9XTFhmWXBwQT09>

Meeting ID: 845 9326 3199

Passcode: 902249

Corneliu IACOB, Bucharest University of Economic Studies

"The strategic repositioning of the European union in the new global geopolitical context"

Cristian IANC, Andrei MAXIM, Bucharest University of Economic Studies

"Shifting Tides: Political Dynamics and Social Challenges in the Modern European Union. Perspectives from Romania"



Cosmin-Alin BOȚOROGA, Alexandra HOROBET, Teodora Monica FULGA, Ina NIMERENCO, Bucharest University of Economic Studies

"Mapping the unknown - forecasting the financial risk. An empirical bibliometric breakdown"

Marius ȘTEFAN, Bucharest University of Economic Studies

"Synergy in innovation, at the government level"

Bogdan POPOVICI, Bucharest University of Economic Studies

"Defining and selecting the Key Performance Indicators (KPI) for measuring business conferences Return on Investment (ROI)"

Anis BENABED, Bucharest University of Economic Studies

"Internationalization and the pattern of Internalization and Business Process Outsourcing (BPO) for Multinational Companies in Europe and the global world"

Anamaria HOLOTĂ și Cristina DRĂGOI, Bucharest University of Economic Studies

"The prospects and challenges of SMEs digitalization across EU"



13.00 – 15.00: **PANEL 3: SURVIVAL OF THE EUROPEAN UNION**

Chairs: Matei APĂVĂLOAEI & Alexandru PĂTRUȚI

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: online

Zoom link:

<https://ase.zoom.us/j/6089236873?pwd=bjZHUElZTnNqYWxpUnkxOG1FTE10dz09>

Meeting ID: 608 923 6873

Passcode: FoE2023

Mihai Christopher Marian RADOVICI, Bucharest University of Economic Studies

"Offensive mercantilism in the Danube neighbourhood: unveiling People's Republic of China (PRC) economic foreign policy"

Răzvan BUJOR, Ioan Cătălin MURĂRAȘU, Bucharest University of Economic Studies

"Labor force migration in Romania between 1990-2020"

Răzvan BUJOR, Bucharest University of Economic Studies

"Eastern Europe's Repatriation Wave: A New Chapter in Migration Dynamics"

Răzvan BUJOR, Bucharest University of Economic Studies

"Economic Growth and Migration"

Anis BENABED, Bucharest University of Economic Studies

"Slowbalization and rethinking Globalization after the road of various industrial revolutions towards the economy of future"

Gabriela-Dalila STOICA, Maria Cristina STERIE, Research Institute for Agricultural Economy and Rural Development

"Trends and analysis of agricultural sector vulnerabilities. A bibliometric study"



13.00 – 15.30: **ACADEMIC PANEL 4: ADDRESSING CORPORATE SOCIAL RESPONSIBILITY AND RISK MANAGEMENT IN EUROPE**

Chairs: Irina IAMANDI & Laura CONSTANTIN

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: online



Zoom link:

<https://us02web.zoom.us/j/85845663940?pwd=cVNvdVdRZU9uVkdoa0pJS3B2SUVidz09>

Meeting ID: 858 4566 3940

Passcode: 224217

Teodora NACU, Emilia JERCAN, Bucharest University of Economic Studies

"Social challenges for the European Union's citizens. A survey of student's perception of their Social Rights"

Delia-Raluca ȘANCARIUC, Dragoș Cosmin Lucian PREDA, Bucharest University of Economic Studies

"How Happy are We? An Analysis of Happiness Levels in the EU, and their Economic and Institutional Determinants"

Laura BENCHEA, Camelia CANDIDATU, Bucharest University of Economic Studies

"Men replaced by robots? Ethical issues in response to technological developments: challenges for CSR"

Bogdan POPOVICI, Bucharest University of Economic Studies

"Economic impact trends in virtual events in Romania"

Ramona ȚARȚAVULEA, Alina ALEXOAEI, Tudor SMIRNA, Cristian PĂUN, Bucharest University of Economic Studies

"The impact of climate change on the European energy market"

Arian DEDEJ, Ines STASA, Aleksander Moisiu University, Albania

"Students and public administration: knowledge, perceptions, expectations"

