



## BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

The Faculty of International Business and Economics

The Department of Modern Languages and Business Communication

**International conference of the “Teodora Cristea” Research Centre**

- organised within the series of events dedicated to the 110<sup>th</sup> anniversary of our university -

### ***New Developments in Language and Communication Education and Research – Challenges and Opportunities in the Post-COVID Context***

### ***Noi tendințe în educație și cercetare în domeniul lingvistic și al comunicării - provocări și oportunități în contextul post-COVID***

Bucharest, Romania, 6<sup>th</sup> April 2023, from 14:00 to 17:00 (EET) / 13:00 - 16:00 (CET)

Link to ZOOM: <https://us02web.zoom.us/j/3828174322?pwd=WjdVNjdldXNqM2tCM3ZodjNwSFF2UT09>

(Meeting ID: 382 817 4322 ; Passcode: uki3dv )

## KEYNOTE PRESENTATIONS

### ***DILAN - an interdisciplinary EU project to address the scientists' training needs in digital communication***

Professor Carmen Pérez- Llantada & Dr. Oana-Maria Carciu - University of Zaragoza, Spain

### ***Transcending Boundaries: Literature, Geocriticism and Future Perspectives***

Professor Emerita Adina Ciugureanu - “Ovidius” University of Constanța, President, Romanian Association for American Studies (RAAS)

### ***L'usage des langues véhiculaires dans la communication médecin / patient en milieu hospitalier chez les étudiants internationaux de l'Université Ovidius de Constanța***

Professor habil. Monica Vlad & Dr. Anamaria Ioniță - “Ovidius” University of Constanța

### ***Enhancing the quality of language education through projects and networking***

Assoc. Professor Ovidiu Ursa - “Iuliu Hațieganu” University of Medicine and Pharmacy, Cluj-Napoca, President QUEST Romania

### ***Romanian as a Foreign Language - New avenues for Teacher Development***

Dr. Ioana Sonea - Faculty of Letters, Babeș-Bolyai University, Cluj-Napoca

### **Moderators:**

Assoc. Professor Teodora Șerban-Oprescu

Assoc. Professor Irina David





Department of Modern Languages  
and Business Communication



## ***New Developments in Language and Communication Education and Research – Challenges and Opportunities in the Post-COVID Context***

### **ROUND TABLE**

***When faces disappear: a complexity sensitized autoethnography of teaching case based learning during COVID times***

Vlad Chiriac, Faculty of Health Sciences, Durham College, Oshawa, Ontario, Canada

***The phygitalization of modern languages teaching in the aftermath of COVID-19***

Ramona Elena Chițu, Bucharest University of Economic Studies, Romania

***Teaching LSP in the Digital Era – Challenges and Opportunities of Blended Learning***

Alina Bruckner, "Alexandru Ioan Cuza" University of Iași, Romania

***Lessons from the pandemic – an educational perspective***

Carina Brânzică, "Alexandru Ioan Cuza" University of Iași, Romania

***Business Communication Methods for Hybrid Work***

Oana Alexandra Alexa, "Alexandru Ioan Cuza" University of Iași, Romania

***Assessment of Oral Presentation Skills in Teaching English for Specific Purposes***

Olivia Cristina Rusu, Bucharest University of Economic Studies, Romania

Phillip Bozov, Technical University of Sofia, Bulgaria

***Methods of Teaching Japanese kanji. Challenges in a COVID and Post-COVID Context***

Angela Drăgan, Facultatea de Limbi și Literaturi Străine, Universitatea „Dimitrie Cantemir”, București, România

***Business to Customer interaction in the post COVID era***

Antonia Cristiana Enache, Marina-Luminița Militaru, Viorela-Valentina Dima, Bucharest University of Economic Studies

***How to put a smile on people's faces during hard times? Teaching Romanian as a foreign language to Ukrainian refugees: Didactic perspectives and limits***

Silviu Mihăilă, Bucharest University of Economic Studies, Romania

***Solutions in times of crisis. German as a Foreign Language – Online classes during the Covid-19 pandemic, through the lens of Economics students at ASE Bucharest. An analysis of survey results***

Cornelia Pătru, Bucharest University of Economic Studies, Romania

***Hybrid learning in the post-Covid context. International Business and Economics students' perceptions***

Raluca-Nicoleta Șerban, Bucharest University of Economic Studies, Romania

***Aspecte ale unor naufragii. Foc***

Lucian Vasile Bâgiu, "1 Decembrie 1918" University, Alba Iulia, Romania

***"WOTY" for new realities and perceptions - some multilingual perspectives***

Magdalena Ciubăncan, Laura-Mihaela Mureșan, Adina-Nicoleta Panait, Bucharest University of Economic Studies

**Moderators**

Laura-Mihaela Mureșan & Raluca-Nicoleta Șerban

