

MIBCOM

Data susținerilor: 7 iulie 2021

Nr. crt.	Nume	Ora	Coordonator	Titlu
1	Mocanu Ana-Maria	9.00	Prof. dr. Irina-Eugenia Iamandi-Munteanu	Cultural diversity and management styles in international business
2	Bolocan Maria -Alexandra	9.20	Prof.dr. Roxana Marinescu	#WomenNotObjects. Objectification of women in advertising
3	Orujov Barat	9.40	Prof.dr. Roxana Marinescu	Gender equality. Attitudes, Preoccupations, Contemporary Trends
4	Feng Xiuyu	10.00	Prof.dr. Roxana Marinescu	Preparing in business negotiations for small companies
5	Stanciu Flavia-Ana-Maria	10.20	Prof.dr. Roxana Marinescu	Errors in business interpretation and their consequences
6	Toma Ilinca	10.40	Prof.dr. Roxana Marinescu	Obstacles in Business Communication
7	Badea Diana	11.00	Conf.dr. Lucia-Mihaela Grosu-Radulescu	Ethics, diplomacy and the challenges of international communication during the 2020 pandemic
8	Dumitru Gabriel-Cristian	11.20	Conf.dr. Lucia-Mihaela Grosu-Radulescu	Understanding EU multiculturalism
9	Nitulescu Eliza Cristina	11.40	Conf.dr. Lucia-Mihaela Grosu-Radulescu	Recent challenges in international communication
10	Panait Andreea Diana	12.00	Conf.dr. Lucia-Mihaela Grosu-Radulescu	Migration to the EU and its impact on host economies and societies
11	Preda Andreea-Irina	12.20	Conf.dr. Lucia-Mihaela Grosu-Radulescu	Cultural shifts in the eu-an analysis of recent migration waves
PAUZĂ (12.40-13.20)				
12	Neacsu Denisa Oana	13.20	Lect. dr. Raluca Nicolae	Multicultural Communication and the Challenges of Romanian Expats Working in Japan
13	Asma Abdullah Alsharif	13.40	Lect.dr. Elena-Ecaterina Nicolae	Leaders and organizations – development and growth
14	Maryam Muneer Alrasheedi	14.00	Lect.dr. Elena-Ecaterina Nicolae	Creativity and development – challenges for people and organizations
15	Johannes Micu de Turzansky	14.20	Lect.dr. Elena-Ecaterina Nicolae	Creative people, creative organizations

16	Dumitrache Valentina-Malina	14.40	Lect.dr. Elena-Ecaterina Nicolae	The internet as an effective advertising medium
17	Ibrahim Rajeh Bin Rajeh	15.00	Lect.dr. Elena-Ecaterina Nicolae	The impact of culture on advertising
18	Isam Mohamed Yusri Mahgoub	15.20	Lect.dr. Elena-Ecaterina Nicolae	Marketing and social media
19	Merian Raluca Iuliana	15.40	Lect.dr. Elena-Ecaterina Nicolae	Culture And Advertising: Examining The Social Influence Of Advertising
20	Moldovan Teodora-Alina	16.00	Lect.dr. Elena-Ecaterina Nicolae	The impact of Social Media Marketing on Consumer behaviour: The Influencer Marketing
21	Prajisteanu Patricia-Alina	16.20	Lect.dr. Elena-Ecaterina Nicolae	Diplomacy and security Etiquette, protocol, ceremonial
22	Preduchin Mihnea-David	16.40	Lect.dr. Elena-Ecaterina Nicolae	Country branding. Romania as a tourist destination
23	Zaharia Madalina Andreea	17.00	Lect.dr. Elena-Ecaterina Nicolae	The Internet as an Effective Advertising Medium