



TEMATICA LICENȚA LIMBI MODERNE APLICATE 2018
TOPICS for GRADUATION PAPERS for APPLIED MODERN LANGUAGES (English, French) 2018
Afișate în martie 2017

Arie tematică/ concentration topic/ domaine thématique	Teme limba engleză - profesor coordonator/ Topics for papers in English – advisor/ Sujets de mémoires de licence en anglais – directeur de mémoire	Teme limba franceză - profesor coordonator/ Topics for papers in French- advisor/ Sujets de mémoire de licence en français – directeur de mémoire
analiza discursului/ discourse analysis/ l'analyse du discours	1. Prof. univ. dr. Laura MUREȘAN – “A comparative analysis of journal articles (e.g. articles in <i>The Economist</i> analysing facts versus those forecasting new developments)”	1. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Le discours des entreprises sur la <i>cybersécurité</i> . Étude comparative des espaces francophone et anglophone”
	2. Prof. univ. dr. Laura MUREȘAN – “Contextual Factors Influencing the Discourse Features of Email Messages”	2. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Le discours des entreprises sur la <i>crise</i> . Étude comparative des espaces francophone et anglophone”
	3. Prof. univ. dr. Laura MUREȘAN – “Discourse Features of Text-Messages: Closer to Oral or to Written Communication?”	3. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Le discours des entreprises sur le <i>développement durable</i> . Étude comparative des espaces francophone et anglophone”
	4. Prof. univ. dr. Laura MUREȘAN – “Explicit and implicit messages in advertising”	4. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Le discours des entreprises sur l’ <i>éthique des affaires</i> . Étude comparative des espaces francophone et anglophone”
	5. Prof. univ. dr. Laura MUREȘAN – “Exploring genre hybridity in (scientific) blogs – textual and contextual analysis”	5. Conf. univ. dr. Rodica STANCIU-CAPOTA - “Les adverbes de manière en français et en roumain. Étude de cas : le discours économique”
	6. Prof. univ. dr. Laura MUREȘAN – “Linguistic creativity and rhetorical devices in political discourse”	6. Conf. univ. dr. Rodica STANCIU-CAPOTA - “L’expression de la quantité en français et en roumain. Étude de cas : le discours économique”
	7. Prof. univ. dr. Laura MUREȘAN – “Linguistic creativity and genre characteristics in the media discourse”	

analiza discursului/ discourse analysis/ l'analyse du discours	8. Prof. univ. dr. Laura MUREȘAN – “What contributes to the attractiveness of article titles in <i>The Economist</i> ? Textual and contextual analysis”	
	9. Prof. univ. dr. Mariana NICOLAE - “The Language of Today’s Organizations and the Challenges for Finding Jobs and for Career Management. Case Study”	
	10. Prof. univ. dr. Mariana NICOLAE - “Organizational Change - the Dynamics and Resistance to Change. The Language of Change in Organizations. Case Study.”	
	11. Prof. univ. dr. Mariana NICOLAE - “Organizations – Types of Organizations and of Organizational Management. The Importance of Language and Communication. Case Study.”	
	12. Prof. univ. dr. Mariana NICOLAE - “Personal Development - for Students and for Employees”	
	13. Conf. univ. dr. Mirela BARDI - “Analysis of Academic Discourse Features in Student Essay Writing”	
	14. Conf. univ. dr. Viorela DIMA – “Language and Conflict Management”	
	15. Conf. univ. dr. Antonia ENACHE - “Discourse Strategies in Political Confrontations - a Case Study”	
	16. Conf. univ. dr. Antonia ENACHE - “Modern tools of political propaganda: the personal website, social media and blogs - a case study / a comparative case study”	
	17. Conf. univ. dr. Antonia ENACHE - “Political Advertising on the Internet”	
	18. Conf. univ. dr. Antonia ENACHE - “Political Advertising in the Media”	
	19. Conf. univ. dr. Antonia ENACHE - “Political Advertising on Television”	
20. Conf. univ. dr. Antonia ENACHE - “Political versus Commercial Advertising”		
21. Conf. univ. dr. Antonia ENACHE - “Social Media as a Means of Advertising - a Comparative Case Study”		
22. Conf. univ. dr. Antonia ENACHE - “Social Media as a Means of Political Advertising - a Case Study”		

	23. Conf. univ. dr. Cristina PRELIPCEANU - “Similarities and Differences between Commercial Advertising and Political Advertising”	
	24. Conf. univ. dr. Cristina PRELIPCEANU - “The Language of New Media (New Words, New Meanings, Abbreviations)”	
	25. Conf. univ. dr. Cristina PRELIPCEANU - “Transformations of Media in the 21st century”	
<p>limbaje specializate/ English for Specific Purposes/ Le Français sur Objectifs Spécifiques</p>	26. Prof. univ. dr. Georgeta GHIGA – “Polysemy in Financial English”	7. Conf. univ. dr. Maria-Antoaneta LORENTZ - „La terminologie du secteur <i>Big data</i> ”
	27. Prof. univ. dr. Georgeta GHIGA – “Synonymy in Financial English”	8. Conf. univ. dr. Maria-Antoaneta LORENTZ - „La terminologie des <i>professions</i> à l’ère du numérique. ”
	28. Prof. univ. dr. Georgeta GHIGA – “Types of Metaphors in Financial Texts”	9. Conf. univ. dr. Maria-Antoaneta LORENTZ - „La terminologie de l’ <i>économie numérique</i> ”
	29. Conf. univ. dr. Viorela DIMA – “Linguistic Choices in the Advertising Industry”	10. Conf. univ. dr. Maria-Antoaneta LORENTZ - „La terminologie de la <i>5 G</i> ”
	30. Conf. univ. dr. Violeta NEGREA – “Financial English: a Frame of Cross-cultural Reference”	11. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Le numérique et sa déclinaison terminologique dans l’entreprise 2020 – une analyse de réseau sémantique”
	31. Conf. univ. dr. Violeta NEGREA - “Peculiarities of English for Economics”	12. Conf. univ. dr. Maria Ana OPRESCU - “Créativité lexico-sémantique en publicité”
	32. Conf. univ. dr. Cristina PRELIPCEANU - “A Comparative Analysis of Traditional Media versus New Media”	13. Conf. univ. dr. Maria Ana OPRESCU - “Le slogan publicitaire en français et en anglais”
	33. Conf. univ. dr. Cristina PRELIPCEANU - “Facebook and Blogs as Effective Advertising Media”	14. Conf. univ. dr. Maria Ana OPRESCU - “Peut-on parler d'une langue de la publicité?”
	34. Conf. univ. dr. Cristina PRELIPCEANU - “Language Devices Used in Advertising Slogans”	
	35. Conf. univ. dr. Cristina PRELIPCEANU - “Language Manipulation and Misleading Advertising”	
	36. Conf. univ. dr. Cristina PRELIPCEANU - “New Media and its Impact on Advertising”	
	37. Conf. univ. dr. Cristina PRELIPCEANU - “The Impact of Cultural Values on Advertising”	
	38. Conf. univ. dr. Cristina PRELIPCEANU - “The Language of Persuasion in the 21 st century Advertising”	

<p>limbaje specializate/ English for Specific Purposes/ Le Français sur Objectifs Spécifiques</p>	39. Conf. univ. dr. Cristina PRELIPCEANU - “Social Media Advertising Options (Facebook, Blogs, Twitter, Instagram, LinkedIn, Youtube) – a Comparative Advantage Approach”	
	40. Conf. univ. dr. Cristina PRELIPCEANU - “Standardization versus Adaptation in International Advertising”	
	41. Lect. univ. dr. Irina DAVID - “The Language of Commercials and the Language of Written Advertisements: A Comparative Analysis”	
	42. Lect. univ. dr. Irina DAVID - “The Power of Words: Persuasion Strategies Used in Advertising”	
<p>predarea și învățarea limbilor străine/ the teaching and learning of foreign languages/ l'enseignement et l'apprentissage des langues étrangères</p>	43. Prof. univ. dr. Laura MUREȘAN - “Exploring ‘quality culture’ features in Higher Education – Do we do what we say we do ?”	
	44. Prof. univ. dr. Laura MUREȘAN - “Self-evaluation processes and instruments for quality improvement in higher education”	
	45. Conf. univ. dr. Mihaela ARSENE -“A Passion for Education: 19 th Century Industrialists and Elite Universities in the USA”	
	46. Conf. univ. dr. Mihaela ARSENE -“A Pragmatic Vision: Land-Grant Universities in the USA”	
	47. Conf. univ. dr. Mihaela ARSENE -“Inescapable Projects: Projects as the Spice of Life”	
	48. Conf. univ. dr. Mihaela ARSENE - “Personal and Institutional Growth through Project Development”	
	49. Conf. univ. dr. Mihaela ARSENE -“The Rise of Projects and Project Management: The Social and Economic Environment”	
	50. Conf. univ. dr. Mihaela ARSENE -“The U.S. University System and Its Approach to Academic Excellence: A Qualitative Analysis of University Websites”	
	51. Conf. univ. dr. Mihaela ARSENE -“University Projects: Pitfalls and Success Stories. Institutional Case Study”	

predarea și învățarea limbilor străine/ the teaching and learning of foreign languages/ l'enseignement et l'apprentissage des langues étrangères	52. Conf. univ. dr. Mirela BARDI - “Critical Thinking Tools in Academic Study – Perceptions and Practice”	
	53. Conf. univ. dr. Mirela BARDI - “Effective Language Learning Strategies – Student Practice and Perceptions”	
	54. Conf. univ. dr. Mirela BARDI - “Interactive (Language) Teaching in English Medium Instruction – a Study of Student/Lecturer Perceptions”	
	55. Conf. univ. dr. Mirela BARDI - “Quality in Higher Education – Analysis of University Websites”	
	56. Conf. univ. dr. Viorela DIMA - “Language Policies – Development and Implementation in Certain Geographical Areas (to be chosen by students and coordinating teacher)”	
	57. Conf. univ. dr. Viorela DIMA - “Market Trends in Language Teaching”	
	58. Conf. univ. dr. Viorela DIMA - “Multilingualism – Development and Implementation of National/ EU/ International Policies”	
	59. Conf. univ. dr. Viorela DIMA - “Quality Assurance Issues regarding Romanian Language Service Providers”	
	60. Lect. univ. dr. Irina DAVID - “The Use of TED Talks in Foreign Language Teaching/ Learning: Benefits and Challenges”	
	61. Lect. univ. dr. Maria DĂRĂBANȚ - “Challenges of Oral Discourse – Presentation Techniques. Case Study”	
62. Conf. univ. dr. Lucia-Mihaela GROSU-RĂDULESCU - “Profiling the Foreign Language Student – Learning Motivation vs. Employability Chances”		
63. Conf. univ. dr. Lucia-Mihaela GROSU-RĂDULESCU - “Shifts in Foreign Language Learning – Face-to-Face vs. Online Teaching Methodology”		
studii culturale și civilizație/ cultural studies and civilization/ études culturelles et de	64. Conf. univ. dr. Mihaela ARSENE -“America Was Born Democratic”: European and American Perceptions”	15. Prof. univ. dr. Ruxandra CONSTANTINESCU-ȘTEFANEL - “Culture et civilisation du Québec ”

civilisation		
	65. Conf. univ. dr. Mihaela ARSENE - “A Nation in Pursuit of Happiness: The American Dream”	16. Prof. univ. dr. Ruxandra CONSTANTINESCU-ȘTEFANEL - “La contribution de la France au développement de la démocratie dans le monde ”
	66. Conf. univ. dr. Mihaela ARSENE -“Humble Beginnings: The Industrial Revolution and the Rise of the First World Superpower”	17. Prof. univ. dr. Ruxandra CONSTANTINESCU-ȘTEFANEL - “La culture et la civilisation de l’Afrique francophone (un pays au choix de l’étudiant)”
	67. Conf. univ. dr. Mihaela ARSENE - “The Ingredients of British Economic and Political Success: 1750-1900”	18. Prof. univ. dr. Ruxandra CONSTANTINESCU-ȘTEFANEL - “La culture et la civilisation du Maghreb (un pays au choix de l’étudiant)”
	68. Conf. univ. dr. Mihaela ARSENE -“Philanthropy and Civic Spirit in the USA: Its Language and Core Values”	19. Prof. univ. dr. Ruxandra CONSTANTINESCU-ȘTEFANEL - “La culture et la civilisation de la Suisse Romande”
	69. Conf. univ. dr. Mihaela ARSENE -“The Frontier Experience and Its Cultural Legacy in the USA”	20. Prof. univ. dr. Ruxandra CONSTANTINESCU-ȘTEFANEL - “La culture et la civilisation de la Wallonie”
	70. Conf. univ. dr. Mihaela ARSENE - “The Makings of the First World Superpower: The 19 th Century Success Story Worldwide”	21. Prof. univ. dr. Ruxandra CONSTANTINESCU-ȘTEFANEL - “La francophonie en Roumanie”
	71. Conf. univ. dr. Mihaela ARSENE -“<The White Man’s Burden>: Victorian Discourse and Colonial Realities”	22. Prof. univ. dr. Ruxandra CONSTANTINESCU-ȘTEFANEL - “Le français dans l’Union Européenne : réalités et perspectives”
	72. Conf. univ. dr. Lucia-Mihaela GROSU-RĂDULESCU - “Diplomatic Interactions - the Importance of Cultural Decoding”	23. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Constructions identitaires et mobilisation des entreprises à travers l’espace virtuel”
	73. Conf. univ. dr. Lucia-Mihaela GROSU-RĂDULESCU - “Power and Language – Scrutinizing the Political Discourse in Romania”	24. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Culture d’entreprise. Regards croisés [franco-roumain / espaces francophone et anglophone]”
	74. Conf. univ. dr. Lucia-Mihaela GROSU-RĂDULESCU - “The Social Discourse in Romanian Mass Media”	25. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Culture d’entreprise en Roumanie et interculturalité”
	75. Conf. univ. dr. Lucia-Mihaela GROSU-RĂDULESCU - “Stereotyping and Discrimination - An Interpretation of International Ads”	26. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Différences culturelles dans la communication organisationnelle. Étude comparative des espaces francophone et anglophone”
	76. Conf. univ. dr. Roxana MARINESCU -	27. Conf. univ. dr. Maria-Antoaneta LORENTZ -

studii culturale și civilizație/
cultural studies and civilization/
études culturelles et de
civilisation

studii culturale și civilizație/ cultural studies and civilization/ études culturelles et de civilisation	“Americanism and Americanization. Anti-Americanism”	“Etude comparative de cultures d’entreprise [au choix de l’étudiant]”
	77. Conf. univ. dr. Roxana MARINESCU - “Analysis of Different Theories of Cultural Studies and their Impact on International Business and Economics”	28. Conf. univ. dr. Maria-Antoaneta LORENTZ - “La communication en ligne des entreprises – une analyse sémantique”
	78. Conf. univ. dr. Roxana MARINESCU - “Breaking Barriers: Music Videos and National Symbols”	29. Conf. univ. dr. Maria-Antoaneta LORENTZ – “La communication professionnelle dans l’économie numérique. Une étude de cas.”
	79. Conf. univ. dr. Roxana MARINESCU - “British Cultural Studies – a Historic Perspective”	30. Conf. univ. dr. Maria-Antoaneta LORENTZ - „La culture d’entreprise et la révolution numérique : enjeux, défis et pratiques”
	80. Conf. univ. dr. Roxana MARINESCU - “Culture, Subcultures and Countercultures”	31. Conf. univ. dr. Maria-Antoaneta LORENTZ - “La culture numérique – une analyse sémantique”
	81. Conf. univ. dr. Roxana MARINESCU - “Gender Equality. Attitudes, Preoccupations, Contemporary Trends”	32. Conf. univ. dr. Maria-Antoaneta LORENTZ - „La <i>créativité numérique</i> et le changement des entreprises. Une étude de cas.”
	82. Conf. univ. dr. Roxana MARINESCU - “Globalization or Glocalization? A Choice?”	33. Conf. univ. dr. Maria-Antoaneta LORENTZ – “La qualité de la communication d’entreprise à l’ère du Big data. Une étude de cas.”
	83. Conf. univ. dr. Roxana MARINESCU - “Intercultural Encounters: Romanian Perceptions of American Culture”	34. Conf. univ. dr. Maria-Antoaneta LORENTZ - „Les enjeux de la <i>start-up sociale</i> . Une étude de cas.”
	84. Conf. univ. dr. Roxana MARINESCU - “Language and Bias – a Gender Perspective”	35. Conf. univ. dr. Maria-Antoaneta LORENTZ - „Les enjeux de la <i>transformation digitale</i> des entreprises”
	85. Conf. univ. dr. Roxana MARINESCU - “Mass Media as an Instrument of Power and Control”	36. Conf. univ. dr. Maria-Antoaneta LORENTZ – “Le numérique et les conduites de changement. Une étude de cas.”
	86. Conf. univ. dr. Roxana MARINESCU - “Multiculturalism vs. Nationalism. A Case Study”	37. Conf. univ. dr. Maria-Antoaneta LORENTZ - „Médias sociaux et culture d’entreprise. Une (r)évolution?”
	87. Conf. univ. dr. Roxana MARINESCU - “Northern Ireland: Border Country”	38. Conf. univ. dr. Maria-Antoaneta LORENTZ - „Nouveaux modèles d’entreprises : les <i>entreprises de services du numérique</i> . Une étude de cas.”
	88. Conf. univ. dr. Roxana MARINESCU - “Postcolonialism. Postcolonial Literature. A Case Study”	39. Conf. univ. dr. Maria-Antoaneta LORENTZ - „Numérisation et culture d’entreprise : défis et approches. Une étude de cas”
89. Conf. univ. dr. Roxana MARINESCU -	40. Conf. univ. dr. Maria-Antoaneta LORENTZ -	

studii culturale și civilizație/ cultural studies and civilization/ études culturelles et de civilisation	“Postcolonialism and Postcommunism. Different or the Same?”	„Sécurité numérique et médias sociaux dans l’entreprise du XXI-ème siècle. Une étude de cas.”
	90. Conf. univ. cr. Violeta NEGREA - “Cultural Load of Business English”	41. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Une enquête comparative [pays][pays] des cultures d’entreprise par l’étude des sites internet de [deux compagnies multinationales] de [secteurs-clefs]: [A vs B]; [C vs D]”
	91. Conf. univ. dr. Cristina PRELIPCEANU - “Cultural Blunders in International Marketing”	
	92. Conf. univ. dr. Cristina PRELIPCEANU - “Cultural Differences in International Advertising Messages”	
	93. Conf. univ. dr. Cristina PRELIPCEANU - “The Legacy of Marshall McLuhan”	
	94. Conf. univ. dr. Teodora ȘERBAN-OPRESCU - “American Culture (s) of Success”	
	95. Conf. univ. dr. Teodora ȘERBAN-OPRESCU - “Attitude. Perception. Stereotypes (in American Settings)”	
	96. Conf. univ. dr. Teodora ȘERBAN-OPRESCU - “Barriers to Intercultural Communication. A Case Study”	
	97. Conf. univ. dr. Teodora ȘERBAN-OPRESCU - “Business Organization and Culture”	
	98. Conf. univ. dr. Teodora ȘERBAN-OPRESCU - “Dealing with Difference. Aspects of Intercultural Communication. A Case Study”	
	99. Conf. univ. dr. Teodora ȘERBAN-OPRESCU - “Intercultural communication (in business settings). A Case Study”	
	100. Conf. univ. dr. Teodora ȘERBAN-OPRESCU - “Managing Diversity (in the United States)”	
	101. Lect. univ. dr. Irina DAVID - “The Image of Romania and the Romanians in the European Written Media”	
102. Lect. univ. dr. Maria DĂRĂBANȚ - “English as <Lender of Last Resort>. The Social and Linguistic Impact of English on Romanian”		

	103. Lect. univ. dr. Maria DĂRĂBANȚ - “Socio-cultural Aspects of Communication based on Edward Hall’s theory”	
teorii si bune practici de comunicare/ communication theories and practices/ théories et bonnes pratiques de communication	104. Prof. univ. dr. Laura MUREȘAN - “New trends in academic/professional/business communication in multilingual settings”	
	105. Prof. univ. dr. Laura MUREȘAN - “New tendencies in English language communication in international projects (e.g. in virtual space, via skype, teleconferencing, etc.) ”	
	106. Prof. univ. dr. Mariana NICOLAE - “Communicational Conflicts and their Management in Organizations. Case Study.”	
	107. Prof. univ. dr. Mariana NICOLAE - “Ethics and Etiquette. Correct and Polite Language and Behaviours in Organizations. Case Study.”	
	108. Prof. univ. dr. Mariana NICOLAE - “The Language of Leaders and Managers in Organizations. Case Study.”	
	109. Prof. univ. dr. Mariana NICOLAE - “The Professional Image of Romanian Employers and Employees. Ethics and Etiquette. Case Study.”	
	110. Prof. univ. dr. Mariana NICOLAE - “Verbal and Non-verbal Elements in Organizational Communication. Case Study.”	
	111. Conf. univ. dr. Viorela DIMA –“Multilingualism and Economic Diplomacy”	
	112. Conf. univ. dr. Antonia ENACHE - “The Language of Persuasion in Political Communication”	
	113. Conf. univ. dr. Antonia ENACHE – “Persuasive strategies in advertising”	
	114. Conf. univ. dr. Antonia ENACHE – “Persuasive strategies in political communication”	
	115. Conf. univ. dr. Antonia ENACHE – “The rhetoric of political speeches”	
	116. Conf. univ. dr. Antonia ENACHE – “The rhetoric of political debates”	

teorii si bune practici de comunicare/ communication theories and practices/ théories et bonnes pratiques de communication	117. Conf. univ. dr. Raluca HURDUZEU – “Communication Competences and Organizational Performance. A Case Study”	
	118. Conf. univ. dr. Raluca HURDUZEU – “Effective Communication Techniques within Organizations. A Case Study”	
	119. Conf. univ. dr. Raluca HURDUZEU – “The Importance of Linguistics and Cultural Skills in Increasing Employability”	
	120. Conf. univ. dr. Cristina PRELIPCEANU - “Communication strategies to launch a new product”	
	121. Conf. univ. dr. Cristina PRELIPCEANU - “The Internet as an Effective Advertising Medium”	
	122. Conf. univ. dr. Cristina PRELIPCEANU - “Social Media – Communication Strategies and Genres”	
	123. Conf. univ. dr. Cristina PRELIPCEANU - “Social Media Marketing: Benefits and Risks”	
	124. Conf. univ. dr. Cristina PRELIPCEANU - “Websites as Effective Marketing Communication Instruments”	
	125. Lect. univ. dr. Irina DAVID - “Effective Intercultural Communication – Verbal and Non-Verbal Strategies”	
	126. Lect. univ. dr. Irina DAVID - “The Ethics of Written Communication”	
	127. Lect. univ. dr. Maria DĂRĂBANȚ - “Communication and Linguistic Competence. A Case Study”	
128. Lect. univ. dr. Maria DĂRĂBANȚ - “Language Dynamics – Types of Meaning, Language Evolution and Modernity”		
traductologie/ traductology/ traductologie	129. Prof. univ. dr. Mara BOURBONNAIS – “Asset Allocation & Asset Management when Dealing with a Romanian Portfolio. May Terminology Cause Problems?”	42. Conf. univ. dr. Maria-Antoaneta LORENTZ - “Les outils de traduction en ligne : avantages et inconvénients. Une étude de cas.”
	130. Prof. univ. dr. Mara BOURBONNAIS - “Capital Market in Romania (Misunderstandings and Mistranslations) versus Other European Countries”	
	131. Prof. univ. dr. Mara BOURBONNAIS - “Capital	

traductologie/ traductology/ traductologie	Market in Romania (Misunderstandings and Mistranslations) versus Wall Street”	
	132. Prof. univ. dr. Mara BOURBONNAIS – “Start-ups in Romania versus Start-ups in Other Free-market Economies. Context, Terminology, Wrong Concepts”	
	133. Conf. univ. dr. Viorela DIMA - “Advertising Translation”	
	134. Conf. univ. dr. Viorela DIMA - “Translating Culture – A Case Study on Business Newspapers”	
	135. Conf. univ. dr. Viorela DIMA - “Language and Technology - Trends in Romania and Abroad”	
	136. Conf. univ. dr. Viorela DIMA - “Multilingualism in Translation Studies”	
	137. Conf. univ. dr. Viorela DIMA - “Research on Translator/ Interpreter Education”	
	138. Conf. univ. dr. Viorela DIMA - “The Impact of New Technologies in Translation Studies”	
	139. Conf. univ. dr. Viorela DIMA - “Translation – Support for Language Education”	
	140. Conf. univ. dr. Viorela DIMA - “Trends in Community Interpreting”	
	141. Conf. univ. dr. Cristina PRELIPCEANU - “Cultural Awareness in Advertisement Translation”	
	142. Conf. univ. dr. Maria ENACHE – “Cross-cultural Issues in Translating Idioms /Proverbs”	
	143. Conf. univ. dr. Maria ENACHE – “Defining Translation Competence and the Role of the Translator”	
	144. Conf. univ. dr. Maria ENACHE – “Difficulties of News Translation”	
	145. Conf. univ. dr. Maria ENACHE – “Exploring the Concept of Fidelity in Official English-Romanian Movie (Title) Translation”	
	146. Conf. univ. dr. Maria ENACHE – “Issues of Legal Translation in Comparative Legal Systems: A Critical Analysis”	
	147. Conf. univ. dr. Maria ENACHE – “Strategies for	

traductologie/ traductology/ traductologie	Maintaining Cultural Identity in Translation in the Globalization Era”	
	148. Conf. univ. dr. Maria ENACHE - “The Influence of Cross-cultural Factors on Translators’ Roles in Approaching Literary Texts – from a Romanian Perspective”	
	149. Conf. univ. dr. Maria ENACHE - “The Translation Action and Quality – A Case Study of the Romanian Translation of a British Novel”	
	150. Conf. univ. dr. Maria ENACHE - “Translating Humour in Subtitle Translation (a Case Study)”	
	151. Conf. univ. dr. Maria ENACHE – “Translation of Vulgarism in Film in Light of Nida’s Dynamic Equivalence Theory: A Case Study (Politeness in Screen Translation)”	